



CAROLINAS

MERCHANDISE SHOW FACT SHEET

DATES:

Monday & Tuesday | February 16-17, 2026

SHOW HOURS:

Monday

Approximately

10:00 AM - 5:00 PM

Appointments Only: 8:00 AM - 10:00 AM

Tuesday

9:30 AM - 2:00 PM

Appointments Only: 8:00 AM – 9:30 AM

LOCATION:

Greensboro Coliseum Complex

1921 West Lee Street

Greensboro, NC 27403

60,000 Sq. Ft. of Available Exhibit Space!!!

Coliseum Parking – Free!

ATTENDANCE:

2,400+ Members of the Carolinas Section will be invited along with golf shop buyers and merchandisers and off-course facilities.

DIRECTORY:

A Digital Show Directory will be made available to everyone attending the Show!

SET-UP:

Sunday, February 15 | 11:00am - 6:00pm

Due to security issues, early set-up is not permitted!

SHIPPING | All materials must be shipped (and returned) through HOLLINS EXPOSITION SERVICES or brought to the Greensboro Coliseum during Show set-up hours. Additional tables, additional chairs, easels, and other fixtures are available through:

HOLLINS EXPOSITION SERVICES

TEL: (336) 315-5225

FAX: (336) 315-5220

Mailing Address: P. O. Box 49837
Greensboro, NC 27419

Shipping Address: 121 North Chimney Rock Rd.
Dock 1
Greensboro, NC 27409

**THE GREENSBORO COLISEUM COMPLEX
WILL NOT ACCEPT
SHIPMENTS FROM EXHIBITORS!**

BOOTHS: Single booths are 10' x 10'

Each booth will be provided with:

8 ft. high back wall drape, 3 ft. high side divider drape, one 6 ft. draped table, two chairs, one 7 in. x 44 in. identification sign, booth carpet, exhibitor badges, and 24-hour security.

DISMANTLE:

Tuesday, February 17 | After close of show

*** NO EARLY BREAK DOWN ***

All booths MUST be dismantled Tuesday afternoon!