

SUPERSHOW



CAROLINAS

PRESENTED BY *Unknown* GOLF

SCHEDULE

16
Feb

5:00 PM

Special Awards & Honors Dinner *Presented by Club Car*
Greensboro Country Club - Irving Park
2 PDR | \$109 per Adult & \$20 per Child
Business Attire (Coat and Tie)

8:00 - 10:00 AM

Annual Meeting *Presented by GolfProPayments*
2 PDR | Breakfast & Lunch Included
Business Attire (Coat and Tie)

10:00 AM - 5:00 PM

Merchandise Show *Presented by Unknown Golf*
4 PDR: 2 PDR for Attendance &
2 PDR for Vendor Scorecards
Featuring \$1,500 Cash Jackpot Drawing at 4:30

4:00 PM

CPGA Happy Hour
Cash Bar | Show Floor

17
Feb

5:00 - 6:30 PM

Education Session 1 - Taylor Zarzour *Presented by XXIO*
The Changing Landscape of Professional Golf
2 PDR

5:00 - 8:00 PM

Social Reception *Presented by Noteefy & NCGCOA*
Topgolf - Greensboro

8:00 - 9:30 AM

Education Session 2 - Kevin Scott *Presented by Noteefy*
Leveraging AI to Streamline Your Golf Operation
2 PDR | Continental Breakfast

9:30 AM - 2:00 PM

Merchandise Show *Presented by Unknown Golf*
4 PDR: 2 PDR for Attendance &
2 PDR for Vendor Scorecards
Featuring \$6,000 Cash Jackpot & Signature Golf Trip
Drawing at 1:30 pm

18
Feb

2:00 - 5:00 PM

Winter Teaching Summit
3 PDR | Lunch Included



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EDUCATION

TAYLOR ZARZOUR

MONDAY
FEB 17 | 5:00 - 6:30PM
2 PDR

The Changing Landscape of Professional Golf

XM Radio Host

Presented by XXIO

TUESDAY

FEB 18 | 8:00 - 9:30AM
2 PDR | CONTINENTAL BREAKFAST INCLUDED

KEVIN SCOTT

Leveraging AI to Streamline your Golf Operation
Presented by Noteefy

Chief Technology Officer
PGA of America

WINTER TEACHING SUMMIT

Presented by P4S

TUESDAY
FEB 18 | 2:00 - 5:00PM
3 PDR | Lunch Included

SEAN KENNEDY, PGA
2024 CPGA TEACHER OF THE YEAR
JON TATTERSALL

Fusion Atlanta

INFORMAL EDUCATION

1 PDR | No RSVP Required | Approx. 100 Seats Available

MONDAY, February 17- Stage 1

- 1:00 pm – 2025 PGA Championship Preview
- 2:15 pm – Lead From Any Seat
- 3:30 pm – Light Weight for Moderate Swing Speeds

TUESDAY, February 18 - Stage 1

- 10:00 am – Changing Lives through PGA REACH
- 11:15 am – Golf Instruction Trends
- 12:30 pm – PGA Coach - Powering the Game's Best Coaches

MONDAY, February 17 - Stage 2

- 1:00 pm - Past Presidents Panel
- 2:15 pm – CPGA Officer Panel
- 3:30 pm – PGA GROW & the Value of Mentorship

TUESDAY, February 18 - Stage 2

- 10:00 am – Rules of Golf and Course Marking
- 11:15 am – 2025 CPGA Tournament Preview
- 12:30 pm – Retail Best Practices



SUPERSHOW EDUCATION



2025 SUPER SHOW FEATURED SPEAKERS



Taylor Zarzour: The Changing Landscape of Professional Golf

Taylor Zarzour currently serves as the Host of the "The Starter with Taylor Zarzour" on Sirius XM Radio and is the radio voice for golf's major championships. He also works as a play-by-play commentator for college football and college baseball for SEC Network's Saturday afternoon college football action. Zarzour moved to North Carolina in 2004 as the Program Director and Morning Host for Triangle Sports Talk 1490/1090 in Raleigh/Durham. He later became the Sports Director for Curtis Media Group in Raleigh, while also hosting his own daily sports talk show. In January 2011, Zarzour moved to Charlotte to join 610 WFNZ, as the host of The Drive each weekday afternoon.

Kevin Scott: Leveraging AI to Streamline your Golf Operation

The PGA of America promoted Kevin J. Scott to be the Association's first-ever Chief Technology Officer in 2022. Scott previously served as Head of Technology, leading the design and launch of the PGA's consumer digital products – PGA.com and PGA Coach. He also transformed the technology and digital units into one customer-centric, product-minded organization of top engineers, designers, and product managers. In support of PGA Professionals, the Ryder Cup and all of the PGA's championship events, he led the design and build of e-commerce, ticketing, scoring, customer relationship management, digital marketing, hospitality, ERP, data warehouse, websites and mobile apps. The PGA of America is now entirely cloud native, enabling a more collaborative and productive workforce. Rather than maintaining traditional IT systems, the company's technology investments are now focused on creating valuable products and digital experiences. This led to significant cost savings for infrastructure, operations and computing. Scott's technology team also modernized the Association's websites, apps, learning management systems and omni-channel marketing services.



WINTER TEACHING SUMMIT SPEAKERS



Sean Kennedy, PGA

Kennedy began his golf career in 1993 and has been a PGA Class A golf professional since 1997. A passionate teacher and innovator, he has developed a proprietary skill-based learning process for members of The Cliffs, which has been hailed by Golf Channel's Cameron McCormick as "ahead of the curve." He is certified in FlightScope, The Golfing Machine, and Gray Institute Biomechanics. Kennedy's approach to teaching is science-based in neurology and motor learning. I've spent thousands of hours studying biomechanics, anatomy, kinesiology, physics, kinetics, kinematics and many different swing methods and systems. My toolbox is well-researched and experienced.

Jon Tattersall

Jon is originally from North West England and came to America to work as an Assistant golf professional for the legendary Buck Adams at CCNC in Pinehurst and took lessons from E. Harvie Ward two time US Amateur and British Amateur winner. Jon co-founded Fusion ATL a sports performance facility designed to capture performance data and develop training protocols for the ardent golfer. In addition, the the certified staff provide services from physical therapy to performance strength training. With a philosophy that says, "Why guess when you can measure", Jon is an early adopter of technology. He is an expert at using tools such as Trackman and Foresight launch monitors, and 3D from AMM, MAT and K-Vest.



CAROLINAS PGA SUPER SHOW REGISTRATION FORM

Deadline: Friday, February 7 at 4:00 PM ADMISSION BADGES CAN BE PICKED UP AT THE SHOW
Online registration is also available for all functions at Carolinas.PGA.com

CPGA MEMBER VERIFICATION

CAROLINAS PGA MEMBER **OTHER SECTION/NON-CPGA PROFESSIONAL (\$50)**

CPGA ANNUAL MEETING & MERCHANDISE SHOW

ANNUAL MEETING (NO CHARGE) **MERCHANDISE SHOW (NO CHARGE)**

NAME: _____ PGA MEMBER #: _____

FACILITY/EMPLOYER: _____ EMAIL: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____ PHONE: _____

ADDITIONAL MERCHANDISE SHOW BADGES FOR GUESTS. Please PRINT the name(s) of your non- PGA guests along with their company name clearly. Other PGA Professionals must register themselves.

GUEST NAME (1): _____ GUEST NAME (3): _____

GUEST NAME (2): _____ GUEST NAME (4): _____

ADDITIONAL LUNCHES

Lunch is included free of charge for PGA Members & Associates on Monday; and included for professionals registered for the Teaching Summit on Tuesday. You can purchase additional lunches for yourself or non-PGA guests for \$30 per day

MONDAY GUEST NAME (1): _____ \$30 TUESDAY GUEST NAME (1): _____ \$30

MONDAY GUEST NAME (2): _____ \$30 TUESDAY GUEST NAME (2): _____ \$30

CPGA AWARDS & HONORS DINNER *presented by Club Car*

I am attending the Awards Dinner (\$109). Children 12 & under (\$20). List name & age.

Clearly list names of your non-PGA dinner guests. Other PGA Professionals must register themselves.

GUEST NAME (1): _____ \$109 GUEST NAME (3): _____ \$109

GUEST NAME (2): _____ \$109 GUEST NAME (4): _____ \$109

CPGA WINTER EDUCATION SEMINARS

Select "All Three" and pay one discounted price. Best Value...Save \$30!! All three (3) Education Sessions – \$195 (Add \$25 Late Fee if submitted after February 7)

-OR- Pick and choose any sessions you would like to attend and pay the individual listed price

SESSION 1 - TAYLOR ZARZOUR: \$60 SESSION 3 - TEACHING SUMMIT: \$95

SESSION 2 - KEVIN SCOTT: \$60 ALL THREE: \$195

PAYMENT INFORMATION

\$ _____ TOTAL AMOUNT OF ITEMS CHECKED

Send a check made payable to "Carolinas PGA" to Carolinas PGA
6271 Bryan Park Rd., Browns Summit, NC 27214

To pay by credit card you must register online at
www.Carolinas.PGA.com

QUESTIONS: Please contact Ben Weeks at
(336) 398-2678 or bweeks@pgahq.com