



CAROLINAS

2024 Fall Teaching Summit

T H E M O V E M E N T

FOUNDRY



Smart2Move

Sunday-Monday, November 3-4 2024

Pinehurst Resort



CPGA Fall Teaching Summit - Agenda

7:30 - 8:00 AM	Check-in
8:00 - 8:10 AM	Introduction by Jason Sutton
8:10 - 8:40 AM	The Movement Foundry – Dr. Gardner
8:40 - 9:20 AM	Teaching Golf Moves to New Golfers -Robbie Fritz
9:20 - 10:00 AM	Intermediate Golfer Swing Analysis -Krista Dunton
10:00 - 10:15 AM	Break
10:15 - 11:15 AM	Blending Teaching and Coaching with today's technology -Jake Thurm
11:15 - 11:30 PM	PGA.Coach Updates -Frank Maynard
11:30 - 12:30 PM	Lunch (Head to No. 8 for live lessons)
12:30 - 1:00 PM	Smart2Move -Tyler Watson
1:00 - 1:45 PM	Jake Thurm
1:45 - 2:30 PM	Allen Terrell
2:30 - 3:15 PM	Eric Alpenfels
3:15 - 4:00 PM	Kevin Britt



Fall Teaching Summit

HOST PROFESSIONAL

Eric Alpenfels, PGA

Director of Instruction
Pinehurst Resort



CPGA Teaching and Coaching Committee

Jason Sutton
Krista Dunton
Sean Kennedy
Allen Terrell
Robbie Fritz
Eric Alpenfels
Ryan Dailey
Kevin Britt

Colleton River Club
Berkeley Hall Club
The Cliffs at Glassy
Dustin Johnson Golf School
Greensboro Country Club - Farm Course
Pinehurst Resort
Operation 36 Golf
Carolina CC



Partner Recognition

Dr. Savannah Gardner

The Movement Foundry

connect@themovementfoundry.com

THE MOVEMENT
FOUNDRY



CAROLINAS

Teaching Golf Moves to New Golfers

Robbie Fritz, PGA

Director of Instruction

Greensboro Country Club - Farm Course



Intermediate Golfer Swing Analysis

Krista Dunton, PGA
Director of Instruction
Berkeley Hall Club



BERKELEY HALL
A Private Golf Club Community



Fall Teaching Summit

BREAK!!



CAROLINAS

Blending Teaching and Coaching with today's technology

Jake Thurm

Director of Instruction

Ruffled Feathers Golf Club in Lemont



PGA.Coach Updates

Frank Maynard, PGA

Player Engagement Consultant

PGA of America





Frank Maynard, III PGA
Player Engagement Consultant

Today, Yesterday and Tomorrow

- Responsibility
 - Grow the game, Serve the
 - The next generation of
- PGA Coach & other programs
- ADM (American Development Model)





Challenges/Monsters



- Burnout
- No time to plan
- Communicating/Quantifying your value
- Next steps.....





Let's Connect

- Program Implementation
- Scale Existing Programs
- Best Practices
- Business Planning
- Technical Support
- And More!



Fall Teaching Summit

Lunch!
Head to No. 8



Partner Recognition

Tyler Watson

Smart2Move

tw@smart2move.com

 Smart2Move



CPGA Fall Teaching Summit

Full Swing with Jake Thurm



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Full Swing with Allen Terrell



CPGA Fall Teaching Summit

Full Swing with Eric Alpenfels



CPGA Fall Teaching Summit

Full Swing with Kevin Britt

