

HARVICK **4** HEROES

PGA REACH Charity Pro-Am

PRESENTED BY  SOUNDGEAR

NASCAR's Kevin Harvick & PGA REACH Carolinas Partner for 6th Annual Harvick**4**Heroes PGA REACH Charity Pro-Am Presented by SoundGear

Event Raises \$250,000 for Both Foundations



Charlotte, NC (October 15, 2024) - The 6th Annual Harvick4Heroes PGA REACH Charity Pro-Am presented by Sound Gear was an absolute success! The day encompassed camaraderie, gorgeous weather, exciting play, engagement with PGA HOPE (Helping Our Patriots Everywhere) Veterans, and culminated with a reception and a live auction. The stunning Trump National Charlotte created the perfect venue for the twenty-two teams to tee off on the brisk October morning. The Rolling Hills team consisting of PGA Professional Jeff Avant and Nolan McBride (a), Patrick Bartlett (a), Mike Yermack (a), and Kurt Odom (a) went low, winning by one stroke at 28-under par. Congratulations also to the Truist Wealth team led by PGA Professional Aaron Black for placing 2nd place at 27-under and to the A.L.L. Construction team led by PGA Professional Luke Lovell for placing 3rd at 24-under.

Players listened to the stories of PGA HOPE Charlotte Veterans Curtis Croft (USMC), Randy Ly (Army), Adam Sides (Army), Steve Keane (Navy), and Tim Hammer (Army). They also learned about the Kevin Harvick Foundation and the three Pillars of PGA REACH Carolinas: Youth, Military, and Diversity & Inclusion.

Following the tournament, players gathered for an evening of drinks and hors d'oeuvres where a live auction for exciting PGA Championship packages. The entire event with the Pro-Am and online auction raised over \$250,000 for both foundations.

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We would like to thank NASCAR racing legend Kevin Harvick for aligning the Kevin Harvick Foundation with the PGA REACH Carolinas for an incredible event, and KHI Management Vice President Josh Jones for working alongside our team. We would also like to thank Starkey President & CEO Brandon Sawalich and Product Manager Luke Maresh from SoundGear for being a presenting partner on the event and Trump National Golf Club - Charlotte for hosting a wonderful event.

About PGA REACH Carolinas Foundation

The PGA REACH Carolinas Foundation is a 501(c) 3 nonprofit organization and philanthropic arm of the Carolinas PGA Section, the largest of 41 regional PGA of America Sections in the United States. Our 2,300 PGA Professionals across North and South Carolina are committed to serving our communities and growing the game of golf through three major pillars: Youth, Military, and Diversity & Inclusion. Signature programs include PGA HOPE, PGA Junior League, Drive, Chip & Putt, Harvick4HighSchoolGolf, the Prokope Academy and the PGA WORKS Fellowship.

About Kevin Harvick Foundation

The mission of the Kevin Harvick Foundation is to support programs that positively enrich the lives of children throughout the United States. Established in 2010 by Monster Energy NASCAR Cup Series champion Kevin Harvick and his wife, DeLana, the Kevin Harvick Foundation works to not only improve the quality of life, but to help underprivileged youth find and realize their dreams.