



ADVERTISING RATES



CAROLINAS PGA SECTION

Contact Jess Hanson for Availability
jhanson@pgahq.com | 336-398-2675



- ✓ Stand alone email to membership (sent to approx. 2,000 PGA Members & Associates in North Carolina, South Carolina and a small portion of Virginia): \$500
- ✓ Dedicated advertisement placement (Approx. 800px X 400px) in weekly e-newsletter (sent to approx. 2,000 PGA Members, Associates and golf enthusiasts): \$250
- ✓ Classified listing in newsletter (PGA Professionals only): \$50
- ✓ Social media mentions and advertisements:
 - ✓ Facebook (3,000+ followers): \$125
 - ✓ Instagram (2,300+ followers): \$125
 - ✓ Twitter (2,500+ followers): \$50

GUIDELINES & SPECIFICATIONS

- ✓ Stand alone email copy must be submitted as you would like it to appear with a subject line – Average graphic size is 8.5" X 11"
- ✓ Newsletter content piece/advertisement must be submitted by Monday before 12pm EST. The On the Fringe newsletter is distributed every Tuesday at 4pm EST.
- ✓ Copy must be submitted as you would like it to appear. Text should not exceed 800 words for a stand alone email and 400 words for the newsletter.
- ✓ All pictures and graphics must be submitted in JPG format with a corresponding hyperlink.

Payment must be received before an ad is placed and published. All ads are subject to review upon submission.





TO SUBMIT:

***Fax form to
(336) 398-2743
OR mail to Section HQ
(Attn: Jess Hanson)***

Company Name/Advertiser: _____

Ad Type:

Email
(\$500)

Newsletter
(\$250)

Facebook
(\$125)

Instagram
(\$125)

Twitter
(\$50)

Classified Listing
(\$50)

Other (please specify):

Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

If you wish to pay with Credit Card, please contact Director of Marketing, Jess Hanson (information below).

CONTACT

Jess Hanson – Director of Marketing

E: jhanson@pgahq.com

T: (336) 398-2675