



Carolinas Section Members,

I am Jeff Avant, Head PGA Professional at Rolling Hills Country Club, and your current Tournament Chairperson. I am asking for your support for re-election to fulfill my second two-year term in February at our Annual Meeting. It has been my honor to serve you, the membership of the Carolinas Section these past two years. Prior to serving as Tournament Chairperson, I was also invited to serve on the section Tournament Committee for four years.

Upon my election two years ago, I stated that one of my main goals would be to increase participation in our events and get our professionals hopefully playing more golf. During these two years, working with our section tournament committee, section staff, and our Board of Directors we have seen participation in our major championships grow by 10%, and the number of pro-ams are up as well.

To help grow our female professional activity in events, we created the Peggy Kirk Bell Player of the Year Award and the first Women's Pro-Pro event had a successful debut in 2019. This increase in activity and participation by our membership has allowed sponsorship dollars to grow which has resulted in an increase in major championship purses by 12%.

Finally, one of the most significant accomplishments for each of us and our facilities was the elimination of sanction fees by the Tournament Committee and the Board of Directors. This allowed those professionals hosting pro-ams to have more dollars to put back into their events to enhance the local programs for their fellow professionals. I was honored to play an important role in this process.

The tournament program of the Carolinas Section continues to head in the right direction. Our tournament committee, staff, and board work hard to create elite events at some of the best venues in the Carolinas. I ask for your support for re-election in February as Tournament Chairperson. I want to continue to serve you and continue this positive momentum in the tournament program. Thank you for time, and I wish everyone a happy holiday season.

Thank You,

*Jeff Avant*

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