



PGA

Carolinas Section

2020 ANNUAL MEETING REPORTS

*February 17, 2020 ~ Greensboro Coliseum
Greensboro, North Carolina*



Cadillac.
**CAROLINAS PGA
SUPER SHOW**

Presented by:



PRIVATE ESTATE

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2020 CPGA ANNUAL MEETING
Monday, February 17, 2020
8:00 am to 10:00 am

ORDER OF BUSINESS
(subject to minor changes)

1. WELCOME INVOCATION, PLEDGE OF ALLEGIANCE, RECOGNITION OF PARTNERS
2. CALL TO ORDER
3. TRIBUTE TO DECEASED MEMBERS
4. ROLL CALL
5. APPROVAL OF ANNUAL MEETING MINUTES (FEBRUARY 18, 2019)
6. APPROVAL OF THE MINUTES OF ALL BOARD OF DIRECTORS' 2019 MEETINGS
7. REPORT OF THE PRESIDENT (PAIGE CRIBB, PGA)
8. REPORT OF THE VICE PRESIDENT (BOB BYRNES, PGA)
9. REPORT OF THE SECRETARY (CHRIS BYRD, PGA)
10. REPORT OF THE EXECUTIVE DIRECTOR (JEFF ABBOT, CPA)
11. REPORT OF THE TOURNAMENT CHAIR (JEFF AVANT, PGA)
12. REPORT FROM PGA OF AMERICA
 - ◆ PGA DISTRICT 10 DIRECTOR JOHN MADDEN
13. PGA HOPE/PATRIOT GOLF DAY / FOLDS OF HONOR FOUNDATION
14. CONSIDERATION OF OLD BUSINESS
15. CONSIDERATION OF NEW BUSINESS
16. RESOLUTIONS
17. ELECTIONS
18. PAST PRESIDENTS SPEAK
19. OATH OF OFFICE FOR NEWLY ELECTED BOARD MEMBERS
20. RECOGNITION OF OUTGOING DIRECTORS
21. OPEN FORUM
22. ADJOURNMENT

EXECUTIVES & STAFF

**CAROLINAS SECTION OF THE PGA OF AMERICA
2020 ANNUAL MEETING**

Greensboro Coliseum
Greensboro, NC
February 17, 2020

SECTION OFFICERS

President.....Paige Cribb, PGA
Vice-President.....Bob Byrnes, PGA
SecretaryChris Byrd, PGA
Honorary PresidentJohn Marino, PGA

BOARD OF DIRECTORS

Tournament ChairJeff Avant, PGA
Highlands Area I Director.....Brett Miller, PGA
Palmetto Area II Director.....Steven Hartwig, PGA
Lowcountry Area III DirectorBen Smith, PGA
Piedmont Area IV Director.....Rocky Brooks, PGA
Sandhills Area V Director.....Brock White, PGA
Greater Charlotte Area VI DirectorJim Lohbauer, PGA
Grand Strand Area VII DirectorDonald Clement, PGA
Cape Fear Area VIII DirectorMarshall Stott, PGA
Triangle Area IX Director.....Robb Wade, PGA
Atlantic Area X Director.....Dan O’Boyle, PGA
At-Large Director-SCJosh Wagaman, PGA
At-Large Director-NC.....Andrew Shuck, PGA

PAST PRESIDENTS

George Singerland, PGA	Sherrill Austin, PGA	Ron Stevenson, PGA
George Corcoran, PGA	Bruce Sudderth, PGA	Zack Veasey, PGA
Dugan Aycock, PGA	Gary Schaal, PGA	Robert Harper, PGA
Joe Davis, PGA	Bill Lytton, PGA	Rick Murphy, PGA
Aubrey Apple, PGA	Tim Moss, PGA	Kelly Childs, PGA
Bobby Howard, PGA	Will Mann, PGA	Karl Kimball, PGA
Grady Shumate, PGA	Bill Clemmer, PGA	Mike Casto, PGA
Al Goodrich, PGA	Tommy Albin, PGA	Chad Newton, PGA
Norman Flynn, PGA	Chip King, PGA	John Marino, PGA

DISTRICT 10 DIRECTOR

John Madden, PGA (River Bend Golf & Country Club; Great Falls, VA)

EXECUTIVE DIRECTOR

Jeff Abbot, CPA

REPORT OF THE PRESIDENT

It's hard to believe my two-year term as your President is coming to a close. Time sure does fly, and I've enjoyed my time serving you and the Section. I'm honored to present my President's Report and highlight the many achievements of the section.

We expect over 700 members in attendance at our upcoming SUPER SHOW featuring the Golf Channel's Rich Lerner and renowned sport psychologist Bob Rotella. Our Teaching and Coaching Summit will have nearly 300 members gathered to sharpen their skills at teaching this great game. We will also celebrate our 27th Annual Merchandise Show highlighted by an associate workshop, double the informal education sessions as last year, and our famed \$6,000 "Cash Jackpot" with Cadillac offerings and Signature Golf's trip for two to Streamsong.

During the annual meeting, the board of directors will ask for your support for the approval of Resolution 1, a well-researched and strategic initiative to merge our chapters and areas to reduce redundancy and increase the efficiency of our resources. The details of Resolution 1 are included in the Appendix of this report (p. 31). Please do not hesitate to reach out to me, our fellow officers or Executive Director Jeff Abbot with any additional questions.

The past year was full of activity, including the following highlights:

- Since its inception in 2017, we have grown PGA REACH Carolinas to a \$450,000 annual budget with extensive programming. Leading the charge for fundraising has been the PGA REACH Harvick4Heroes Charity Pro-Am which netted \$130,000 for charity, and \$40,000 for our PGA REACH Foundation in 2019. We hosted Kevin Harvick at the 2019 PGA Championship at Bethpage Black in which he and Jeff Abbot presented the success of PGA REACH Carolinas to the PGA REACH National Trustees. Our strong relationship with Kevin resulted in a \$150,000 grant to our foundation to start a high school golf program for challenged schools in Charlotte and Greensboro.
- We launched one (1) new HOPE Chapter (Parris Island), bringing our total to 12 chapters. Hosted the 2nd Annual PGA REACH Carolinas HOPE Cup with 11 teams participating (all expenses paid) at Kiawah Resort. Sent the HOPE Charleston Chapter team to the 2019 Secretary's Cup in New York, all expenses paid, and they won the event. PGA HOPE has impacted the lives of over 950 Veterans since 2015. In 2019, over 300 Veterans participated in PGA HOPE Carolinas.
- During the October Board Planning Session, our current board composition and the potential need for a non-PGA member independent director was discussed. The officers and staff have been compiling research from national and other sections on their independent director roles and responsibilities, as well as exploring other options such as advisory committees, a section PGA LEAD program and other vehicles to create diversity in the board room and developing future leaders. This is a key initiative for the board in 2020.
- Added staff to help with our growing events schedule, as we hired former PGA Works Fellow Telvin Walker to become a full-time Event Coordinator. We also had a Seasonal Marketing Intern this past season.
- We continue to lead the nation as one of the top Sections supporting PGA Junior League. Captain registrations were up 15% last year with 3,073 junior league players participating. We hosted four PGA JL Section Qualifiers with 49 teams. Charlotte 3 placed 5th at National Championship in Scottsdale. Congratulations to their captains Brent Reneau and Taryn Wolford!
- Established the inaugural Women's Pro-Pro with over 20 professionals attending at Rolling Hills CC in 2019. A special thank you to Jeff Avant for hosting this event! We look forward to the September 21, 2020 event at Moss Creek Club.
- Our investment fund had a record year with 18% growth. We also started a PGA REACH Carolinas Investment Fund with a \$150,000 deposit in 2019.
- As we continue to drive more benefits to our membership at the area level. In addition to the 10 very successful spring meetings, we added 5 combined area fall meetings that were well attended.

- The 2019 tournament season was one of our best, highlighted by our Carolinas PGA Professional Championship at Treyburn Country Club won by Matthew Vick from the Pinehurst Resort. A special thank you to Tag Wylie for hosting. We have an impressive schedule lined up for 2020 including the Professional Championship at Daniel Island Club and the Pro-Official at CCNC. I would like to thank Tournament Chair Jeff Avant for his hard work and dedication while leading the Tournament Committee.
- Our Section continues to lead the nation in fundraising for the Folds of Honor. In 2019, we estimate over \$725,000 was raised thanks to the efforts of our PGA professionals at over 100 participating facilities for Patriot Golf Day. We will have final numbers at our annual meeting, as the section has now raised \$5.5 million dollars to date!

I look forward to the Club Car Awards and Honors Dinner on Sunday, February 16th as we celebrate the numerous accomplishments of our best and brightest. We are delighted to induct Jerry Hogge as the 49th member of the illustrious Carolinas PGA Hall of Fame. We are also proud of our 2019 Golf Professional of the Year Tom Mason and all our deserving award winners. I look forward to a special evening at Greensboro Country Club.

We have an outstanding group of speakers for our SUPER SHOW. Our thanks go out to Education Chair Josh Wagaman and his fellow committee members Benji Boyter, Chris Byrd, Robert Gamble and Ben Smith for setting up a fantastic lineup. I would also like to thank the rest of our committees for their tireless efforts. Their committee reports highlighting their 2019 accomplishments and 2020 goals are listed below.

As I conclude my term as President, I would like to personally thank Vice-President Bob Byrnes, Secretary Chris Byrd and Honorary President John Marino for their insights, friendship, and opinions. I would also like to thank our Board of Directors and Committee Members who worked hard to deliver programming to better serve all our members. I am proud of our accomplishments and look forward to continuing to serve as the Honorary President. I'm equally excited and honored to begin my term on the PGA of America's Board of Control.

I would also like to recognize our talented staff. Jeff, Cory, Kurt, Mike, Talma, Sally, Jessica, Ben, Patrick, Telvin and Gaby are always ready, willing and able to help our Carolinas PGA members and associates with their requests and concerns.

I hope you can join us at this year's SUPER SHOW and use the experience to sharpen your skills and strengthen your professional network. I also challenge you to register for at least one tournament this season and encourage your fellow professionals to get out and play more golf.

Thank you for granting me the distinct pleasure of serving as your President!

Respectfully submitted,



Paige Cribb, PGA
President

REPORT OF THE VICE PRESIDENT

The "Carolinas PGA Section" is a 501(c)(6) tax-exempt organization representing a for-profit subsidiary: "Carolinas PGA Properties, Inc." and its "Carolinas PGA Junior Foundation," doing business as "PGA REACH – Carolinas" a 501(c)(3) charitable foundation.

As you see below in our financial summaries, the Section directly maintains three separate funds: (1) Operating, (2) Foundation and (3) Investment. The Operating and Foundation funds are balanced "break-even" budgets, while the Investment fund is budgeted to yield 8%. Investment returns are used to fund member benefits (4% of our Investment Fund), as well as any unique "one time" expenses for the given year.

For the year ended 2019, I am pleased to report the **(1) Operating Fund** which we have the most direct control had a net operating gain of \$68,305. The majority of this gain was due to increases in corporate partnerships. Our staff has worked

diligently to increase corporate partnerships by over 200% over the past four years to help support tournaments and subsidize operations. Future corporate partnerships are earned, and not guaranteed. Please take every opportunity to thank our partners for their continued support and offer them as much business as you are able.

Our PGA REACH – Carolinas Foundation was established in 2017 to coordinate growth of the game (PGA Junior League & Drive, Chip & Putt), military (PGA HOPE) and diversity initiatives (Sunny Harris Hutchinson PGA Works Fellowship). In a relatively short period, it has grown to a total operating budget of \$450,000 for the 2020 fiscal year. In 2019, the **(2) Foundation Fund** generated net revenue of \$11,253. Our goal is to generate sustainable charitable financial support to grow these opportunities, and to enhance the overall experience for our participants. In 2019, we partnered with the Kevin Harvick Foundation to host the PGA REACH Harvick4Heroes Charity Pro-Am. We netted over \$130,000 for both foundations, and plan to have the 3rd annual event again at Charlotte Country Club on Monday, October 12th in conjunction with NASCAR’s Bank of America 500 race at the Charlotte Motor Speedway.

The **(3) Investment Fund** income was up an impressive 18.1% for the year, which resulted in a year-end balance of \$2,605,238 and investment income of \$406,423. This gain was in line with industry benchmarks, as the stock market boasted a record year. The board approves a budget of 4% of the previous year’s investment fund balance for “member benefit” initiatives. This year’s actual member benefit expenses were \$52,499. In addition, the investment fund covers any unique/one-time expenses approved by the board. In 2019, the board approved \$6,900 in additional funding to the Hilton Head, Mountains and South Carolina Chapters for joint education with their respective areas. The year-end net income for the Investment Fund was \$353,924.

Below is a recap of the 2019 consolidated year-end financial performance, in addition to the previous 3 years:

<u>Income Statement</u>	<u>2019 Actual</u>	<u>2018 Actual</u>	<u>2017 Actual</u>	<u>2016 Actual</u>
Revenue	\$3,352,823	\$2,526,254	\$2,770,116	\$2,665,745
Expenses	\$2,925,864	\$2,571,759	\$2,362,398	\$2,579,194
(1) Operating Fund: Net Income	\$68,305	\$72,531	\$44,187	\$27,104
(2) Foundation Fund: Net Income	\$11,253	\$53,645	\$213,521	n/a
(3) Investment Fund: Net Income	\$353,924	<\$173,462>	\$173,454	\$59,447
Income/Loss from Chapters	\$1,728	\$1,781	<\$4,488>	
Prior Year Expenses	<\$1,351>		<\$18,956>	
Net Income <Loss>	\$426,959	<\$45,505>	\$407,718	\$86,551

The consolidated operations yielded an overall net income gain of \$426,959 in 2019. The gain was primarily the result of a record return on the investment fund, as well as increases in corporate partnerships.

The Officers and Board evaluate the need for a dues increase on a year to year basis. After a modest dues increase of \$30 in 2019, I am pleased to report there will not be a dues increase in 2020. With the increased proceeds of our staff securing corporate partnerships our Section again will operate under a breakeven operating budget for 2020. Please take every opportunity to thank our partners for their continued support and offer them as much business as you are able. A simple thank you note goes a long way!

Please do not hesitate to reach out to me, my fellow officers or Executive Director Jeff Abbot if you have any specific questions.

Respectfully Submitted,



Bob Byrnes, PGA
Vice President

Report of the Secretary

*Statistics as of January 22, 2020

Class	Title	Total	Males	Females
MP	Master Professional	5	5	0
A-1	Head Professional: Golf Club/Course	327	321	6
A-2	Head Professional: Golf Range	7	7	0
A-3	PGA/LPGA Tour Professional	26	25	1
A-4	Director of Golf	134	131	3
A-5	Past President	3	3	0
A-6	Golf Instructor	107	98	9
A-7	Head Professional: Facility Under Construction	0	0	0
A-8	Assistant Professional	279	258	21
A-9	Golf Professional in Mgmt/Development/Ownership	22	21	1
A-11	Golf Administrator	26	23	3
A-12	Golf Coach	24	21	3
A-13	General Manager	121	120	1
A-14	Director of Instruction	82	75	7
A-15	Retail Golf Facility Management Position	11	11	0
A-17	Golf Course Superintendent	1	1	0
A-18	Golf Media	4	4	0
A-19	Golf Manufacturer Management	18	18	0
A-20	Golf Manufacturer Sales Rep	36	36	0
A-21	Golf Tournament Director	10	10	0
A-23	Golf Club Fitting/Repair	7	7	0
A-24	Golf Industry: Other	42	39	3
F	Class F (Delinquent PDP Requirement)	36	35	1
IN	Reserve (Members not in Golf Industry)	53	49	4
LMA	Life Member: Active	45	44	1
LM	Life Member: Retired	331	324	7
LMC	Life Member Century	13	13	0
LMM	Life Member Master Professional: Retired	8	8	0
RM	Retired Member	42	42	0
SUB-TOTAL (Members)		1820	1749	71
<i>Change Since February 18, 2019 Annual Meeting</i>		28	29	-1
B-1	Associate Head Professional: Golf Club/Course	18	16	2
B-2	Associate Head Professional: Golf Range	0	0	0
B-4	Associate Director of Golf	3	3	0
B-6	Associate Golf Instructor	7	7	0
B-8	Associate Assistant Professional	201	190	11
B-9	Associate Golf Pro in Ownership/Management/Development	1	1	0
B-11	Associate Golf Administrator	3	2	1
B-12	Associate Golf Coach	1	1	0
B-13	Associate General Manager	4	4	0
B-14	Associate Director of Instruction	3	3	0
B-15	Associate Retail Golf Facility Mgmt. Position	1	1	0
B-20	Associate Golf Manufacturer Sales Rep	1	1	0
B-21	Associate Golf Tournament Director	1	1	0
B-23	Associate Golf Club Fitting Repair	0	0	0
SUB-TOTAL (Associates)		244	230	14
<i>Change Since February 18, 2019 Annual Meeting</i>		-5	-1	-4
TOTAL MEMBERS AND ASSOCIATES		2064	1979	85
<i>Change Since February 18, 2019 Annual Meeting</i>		23	28	-5

Carolinas Membership Comparison by Year

	Members	Associates	Total
2011	1615	283	1898
2012	1665	272	1937
2013	1722	250	1972
2014	1758	234	2005
2015	1773	275	2048
2016	1738	289	2027
2017	1743	268	2011
2018	1774	259	2033
2019	1792	249	2041
2020	1820	244	2064

Respectfully submitted,



Chris Byrd, PGA
Secretary

REPORT OF THE TOURNAMENT CHAIRMAN

COMMITTEE INFO

All Tournament Committee members will be released following the Annual Meeting. Should the amendment proposed involving the changes to Areas pass in the meeting, the Tournament Chair and CPGA staff will work closely with Chapter Directors to determine possible candidates to serve as Tournament Chair for each Section Chapter, and thus additionally serve on the CPGA Tournament Committee for 2020-2021. The following individuals are thanked for their service in 2019:

- Billy Anderson, PGA – Eagle Point GC
- Brooks Blackburn, PGA – Palmetto GC
- Paul Dickens, PGA – Raleigh CC
- Larry George, PGA – River Landing CC
- Tom Logue, PGA – Moss Creek GC
- Kelly Mitchum, PGA – Pinehurst CC No. 1-5
- Barry Pierce, PGA – Cedarwood CC
- Bill Sampson, PGA – Old Tabby Links
- Gus Ulrich, PGA – Pinewild CC of Pinehurst

2019 MAJOR CHAMPIONS

Players Championship

Ray Franz, PGA – Daniel Island Club

55th Mobipaid North Carolina Open

Ryan Tyndall, PGA – The Reserve Golf Club

68th PlayGolfMyrtleBeach.com South Carolina Open

Derek Watson, PGA – Pawleys Plantation

CPGA Senior Professional Championship

Rick Morton, PGA – Rock Creek Golf & CC

CPGA Pro-Assistant Championship

Chris Haarlow, PGA – Precision Golf School

Kirk Mitchell – May River Golf Club

95th BB&T Carolinas Open

Rick Morton, PGA – Rock Creek Golf & CC

National Car Rental Assistant Professional Championship

William Belair – TopGolf Myrtle Beach

Club Car Pro-Official Championship

Scott Hunter, PGA & Paul Klasing – Wexford GC

Professional Championship

Matt Vick, PGA – Pinehurst No. 7&9

OMEGA Match Play Championship

Neal Lancaster, PGA – Life Member

E-Z-GO / AHEAD Pro-Pro Championship

Nate Eaton, PGA – Carolina CC (NC)

Evan Hyma, PGA – Diamond Creek GC

2019 PLAYING AWARDS

Bob Boyd Player of the Year *Pres. by OMEGA*

Cory Schneider, PGA – Pointe Golf Club

True Temper Johnny Palmer Trophy

Steve Scott, PGA – The Outpost Club

Tommy Card Senior Professional Player of the Year

Gus Ulrich, PGA – Pinewild CC of Pinehurst

Peggy Kirk Bell Women's Player of the Year

Samantha Smith, PGA – River Hills Golf & CC

Golf Max Assistants' Association Player of the Year

Derek Watson, PGA – Pawleys Plantation

Senior Associate Player of the Year

David Glabicki (a) – Cary, NC

Super Senior Associate Player of the Year

Timothy Pope (a) – Spartanburg, SC

Legends Senior Associate Player of the Year

Jared Long (a) – Aiken, SC

2020 SECTION PROFESSIONAL CHAMPIONSHIPS



CPGA Professional Championship

July 13-15 – Daniel Island Club



CPGA Senior Professional Championship

August 10-11 – Pinehurst No. 7



National Car Rental CPGA Assistant Professional Championship

August 31 – Sept 1 – Country Club of NC

2020 DEVELOPMENTS

Senior Championships

The Section has officially sunset the Senior Amateur Program and created three new senior championships open to Section Professionals and amateurs age 50 and up. Staff has worked closely with the CGA and SCGA and made several changes to how the events are run in hopes to make them more competitive and fill up the fields. The Carolinas Senior Open will be held April 20-21 at Greensboro CC (Farm). The North Carolina Senior Open will be held June 3-4 at Old North State Club. The South Carolina Senior Open will be held July 20-21 at the Reserve Golf Club.

CPGA Women's Pro-Pro

The Women's Pro-Pro will continue in 2020 and will be held on September 21 at Moss Creek Golf Club in Hilton Head Island, SC. The Tournament Committee is once again asking for \$2,000 in funding to help enhance this event.

PGA TOUR Qualifying

The Korn Ferry Tour Pre-Qualifying Stage of Qualifying School that was held at The Cliffs at Keowee Vineyards in 2019 will not continue in 2020. New ownership of the Cliffs properties decided to terminate the agreement which was made by the previous owners. The Section netted \$3,645 from the event in 2019. We are discussing other potential sites to keep the pre-qualifying stage in the Carolinas. The goal would be to hopefully find a host near CPGA Headquarters so we can maximize the revenue from it.

A change that could potentially affect participation in the Rex Hospital Open Qualifying is that the number of qualifying spots that will move on to the championship proper will be reduced from 12 to 8 beginning in 2020. Section staff is examining ways to advertise these qualifiers in hopes to boost participation.

Tournament Rules & Regulations Changes

Tournament Chair Jeff Avant met with Section staff in 2019 and completed a comprehensive review and overhaul of the Tournament Rules & Regulations. Many changes were small and involved the technical writing and wording of things that needed updated. The goal was to simplify and reduce the length of the TR&R which we achieved. The new version went into effect January 1, 2020 and can be found on our website and on tournament information pages.

Respectfully Submitted,



Jeff Avant, PGA
Tournament Chairman

REPORT OF THE EXECUTIVE DIRECTOR

It is hard to believe I have just completed my fourth year as your Executive Director. It has gone by quickly and I am extremely proud of our many accomplishments. Our mission continues to focus on serving the member and growing the game. I continually challenge our staff to make sure everything we do is in the best interest of these objectives.

This past October, our board again met for our annual planning session to discuss our current operation and to identify the goals for the upcoming season and beyond.

We left the meeting with the following key areas of focus:

- Our primary focuses will be on developing a plan to address diversity and leadership opportunities with our board and committees. The rapid growth of our PGA REACH Carolinas Foundation has revealed numerous opportunities to grow this great game to everyone and it will start with our leadership structure.
- In three short years our foundation has grown to one of the most respected section REACH foundations in the country. With the 2021 PGA Championship at Kiawah Island only 15 months away, discussions with Championship Director Scott Reid have already begun on how we plan to use this global platform to showcase our success with player development, PGA HOPE and our Sunny Harris Hutchinson PGA Works Fellowship.
- Chapter and Area Merger: With your help and passage of Resolution 1, we are working on driving more opportunities to the local "area/chapter" level. The Governance Committee spent the past 18 months collaborating with chapter and area directors to structure a more efficient leadership model. By merging chapters and areas, we can make local opportunities such as education, playing and social opportunities more prevalent, less time consuming and more affordable. Please support this important resolution.

- **Employment:** Our Career Consultant, Mike Mueller, is doing an outstanding job of proactively engaging with our members to ensure your career objectives are being met. As his role expands, we are hopeful national will provide him an assistant in the near future. I am excited for new initiatives including Execusearch, Job Seeker Preferences and a new and improved compensation survey. I encourage all our members to develop a personal relationship with Mike, so he can help guide your career plans.
- **Tournaments:** The tournament department continues to develop its five-year master calendar to ensure our championships are moving geographically around the Section to some of our most sought after venues. We look forward to Daniel Island Club (Carolinas PGA Professional Championship), TPC Myrtle Beach (South Carolina Open), The Peninsula Club (North Carolina Open) and Forsyth CC (Carolinas Open) hosting our elite major championships in 2020.

In addition to these key areas of focus, we will work closely with all our committees who have laid out goals and objectives for the upcoming season. We will continually analyze all our events and offerings to make sure we are delivering the highest quality experience for our PGA members and other attendees.

Please know that the Section Office is here to serve you. I cannot thank my staff enough for the hard work and dedication. They all share a passion for the game of golf and work long and dedicated hours for your benefit. Lastly, I would like to thank President Paige Cribb, Vice President Bob Byrnes, Secretary Chris Byrd, Honorary President John Marino, the Board and our numerous committee members for their unwavering support. Our association is blessed to have great leadership who dedicate countless hours to better the lives of our members. Please contact me, your Officers or Area Directors if you are interested in learning more about serving on a committee or running for office.

I look forward to a fantastic 2020 season!

Respectfully submitted,



Jeff Abbot, CPA
Executive Director

REPORT OF THE PGA OF AMERICA DISTRICT 10 DIRECTOR

Dear CPGA Members and Associates,

It is an honor to have the opportunity to serve you as your District 10 Director on the National Board of the PGA of America. My focus will be to provide effective communication between the National Board and the three sections, their officers, board members and the Executive Directors.

I will also be focusing on Education and Properties during my term on the board, as these areas are high priorities for me.

The following are some current topics at the National level that I would like to highlight:

- **PGA Frisco**
The project is in full swing. Work has begun on the two championship golf courses and we are in the planning stages for the clubhouse, PGA Performance Center and Retail experience. All progress is on track.
- **PGA Secretary Election**
We have four candidates running for PGA Secretary. Our own former District 10 Director, Kelly Williams (KY), Tom Henderson (Met), Don Rea (SW), and David Schneider (Neb). All are great candidates. The election will be held on October 30, 2020, at the 104th PGA Annual Meeting in Hartford, Connecticut.
- **103rd PGA Annual Meeting Recap**
The meeting was conducted last November. It was a great 4 days in West Palm Beach, Florida. We celebrated the Hall of Fame Class of 2019 and all the National Award winners at two different events. Such amazing accomplishments by all honorees.
The delegation voted on two resolutions.

- 1) The removal of the Work Status (Citizenship/Residence) clause from the Bylaws. This passed 114-1
 - 2) Eligibility for Life Member-Active Classification. As a requirement to transfer into the Life Member-Active all otherwise eligible members must complete the entrance level of the PGA Education. This passed 110-5.
- **NextGenGolf**
NextGenGolf was acquired by the PGA last year. They have seen tremendous growth in the first year. They run team-based tournaments nationwide on three platforms:
 - The National High School Golf Association(highschoolgolf.org)
 - The National Collegiate Club Golf Association(nccga.org)
 - The City Tour (nextgengolf.org/city-tour)If you would like to get involved in any of these three pillars please reach out to team@nextgengolf.org. The PGA will be sending out more information on Nextgengolf over the next couple of months on how PGA Professionals can get involved.
 - **Allowance for Preferred Lies during the PAT**
Brought forward by District 10 and reviewed and recommended by the PGA Membership Committee, the Board of Directors has removed the prohibition on preferred lies during the Playing Ability Test. The PGA Championship Department has developed the criteria in which the PAT Examiner may invoke a preferred lies local rule. A preferred lies local rule shall not be invoked for poor turf conditions in general (e.g. winterkill, lack of grass, or other typical agronomic challenges). It is important to note that this does not change the PAT target score standard.
 - **Reduced MSR for Members in the Reserve Classification**
The PGA Membership Committee requested, and the Board of Directors approved, to reduce MSR requirements for Reserve Members to 50% of the required amount for Active Members. This will make retaining PGA Membership more attainable, and in a more Member-friendly manner for Members in the Reserve classification.
 - **PGA.Coach**
It is not too late to sign up for the PGA.Coach training program; just go to www.PGA.Coach and sign up. Once your training is completed you will be given access to the PGA.Coach app where you can build lesson plans, promote your business, access over 150 different videos and illustrated demonstrations for ADM inspired activities, and much more. There is no cost for PGA.Coach and PGA Members will be eligible to earn 3 MSR credits for completing the training.
 - **Deferred Compensation Plan**
The PGA is looking into the potential for a Deferred Compensation Plan for all members. This program is in the IRS review process at the present time.

Finally, I would like to personally thank Kelly Williams for all his time, hard work and dedication to our association. He has been a great representative of District 10 in the board room, as I have witnessed over the last year shadowing him.

Please don't hesitate to contact me with any questions,

Sincerely,
John Madden, PGA

Head Golf Professional - River Bend Club
Past President - Middle Atlantic PGA
District 10 Director - PGA of America
703-759-2640 / jmrbgcc@aol.com



**REPORT OF THE PGA OF AMERICA CAREER CONSULTANT
Mike Mueller, PGA**

The Executive Director, in coordination with the PGA Career Consultant, acts as a point person for Carolinas Section professionals. PGA Career Consultant, Mike Mueller has supplied the following information.

New Initiatives and Enhanced Services

2019 was an exciting year for the Career Services department with the launch of several new initiatives including: Execusearch, a standalone website, and Job Seeker Preferences. Execusearch will serve as the Executive Search arm of our department by providing fee-based search services. Our standalone website (pgacareerservices.org) will host not only information about the department, but also free online courses designed by our team around career development. Finally, the implementation of Job Seeker Preferences is the first step in replacing the existing CareerLinks system and allows access to Members, Associates, Students, etc.

As of this writing, 155 Carolinas PGA Members and 1,836 PGA Members nationwide have completed their profile. For those Members, jobs that align with their preferences are now displayed on the home page of pga.org when they login. My goal is to have every Carolinas PGA Member provide their preferences, even if they are not an active job seeker. I invite you to login to pga.org and provide your preferences.

As we transition into 2020, my focus will remain on proudly serving the 2000+ Carolinas PGA Members while creating new methods for outreach and delivery of services.

**2019 Carolinas PGA Career Services Statistics
(January – December, 2019)**

CPGA Careerlinks management jobs advertised.....29
(Head Professional, Director of Golf, General Manager, GM/Head Professional, Director of Instruction)

CPGA CareerLinks Participation

CPGA members participating..... 1,037
Percentage of active members participating..... 74.7% (32nd)

CPGA Participation – 2018 PGA Compensation Survey

CPGA active members completing survey.....982
Percentage of active members completing survey62.9%
CPGA ranking in percentage of section survey participation.....7th

REPORT OF COMMITTEES

**Associate Education Committee
Chair: Paige Cribb, PGA**

- 2019 Recap
 - Current Associate stats (as of January 24, 2019)
 - 127 at level 1 with 38 suspended (29.92%)
 - 42 at level 2 with 10 suspended (23.81%)
 - 61 at level 3 with 0 suspended (0%)

- Created a CPGA Associate Handbook which gives an overview of the Area Map, Associate costs, information regarding PGM 3.0, and the different CPGA committees.
- Created a mentor program which will help new Associates get acclimated by way of leadership from local PGA Professionals.

➤ 2020 Goals

- Continue working to reduce the percentage of Associates on suspension at all levels.
- Put an emphasis on initiatives that will inform/educate Professionals on PGA curriculum/expectations and how best to mentor the Associate and/or intern in their PGA journey.
- Create an Associate Education booth and seminars at Super Show where PGA Golf Management faculty can assist with level 1, 2, 3 WEA's.

Education Committee
Chair: Josh Wagaman, PGA

Committee Members: Benji Boyter, Chris Byrd, Robert Gamble & Ben Smith
Staff Liaison: Talma Kee

Super Show Speakers and Schedule of Events

- Secured Dr. Bob Rotella as the keynote speaker for 2020 Super Show, “Golfing with your Mind”
- Secured Rich Lerner as a secondary keynote speaker, “Lessons from a Lifetime in Golf”
- Offering free education on two stages this year to allow for twelve sessions, up six from the prior years
 - “Enhance your Events with Cadillac”
 - “Unlocking the Secrets of CC Processing”
 - “Golf & Politics – Your Future Depends on it”
 - “Challenges to Solve/Opportunities to Exploit”
 - “PGA Specializations – Lifelong Learning”
 - “Retirement Planning – Tools & Tips”
 - “Employee Recruiting & Retention”
 - “PGA Jr. League Forum”
 - “PGA HOPE / Folds of Honor Forum”
 - “Associate Level 1 Workshop”
 - “Associate Level 2 & 3 Workshop”

Other Initiatives

- Created an application form to be used to systematically evaluate education requests from members and outside vendors and third parties.
- Robert Gamble will run a pilot program following one of the spring area meetings for additional education for members not interested in playing golf.
- Developed a spreadsheet to track and maintain speaker requests who contact the section.

2020-2021 Goals

- Increase attendance year over year for Super Show seminars
 - Target our 2021 keynote speakers as soon as possible after 2020 Super Show. We will reach out to Jack Nicklaus, Dabo Swinney, Ozzie Smith as a keynote speaker.
 - Target another notable speaker early in 2020 to prevent scheduling conflicts

- Continue to support each area in local educational opportunities and evaluate attendance of the spring area meeting pilot program for additional education
- No additional funding requested at this point

Respectfully submitted,

Josh Wagaman, PGA
Education Chair

Career Committee
Chair: Bob Byrnes, PGA

Mission Statement:

The Career Committee's mission is to actively monitor PGA Employment within the Carolinas Section, to represent the section and the PGA of America as a mediator for professionals in critical situations, and to work with the PGA and our Regional Career Consultant to provide the most efficient services possible.

2019 Recap:

- Achieved 63% participation on Compensation Survey (improved rank from 9th to 7th among all PGA Sections). (MidAtlantic is highest with 70%)
- Organized first Business Summit meeting scheduled for October 14-15 at Pine Needles (canceled due to low registration)

2020 Initiatives:

- Organize five one-hour webinars (March, May, July, September, and November) with different topics featuring a different member of the committee during each webinar
- Hold round table discussion during Informal Education at Super Show with entire committee
- Launch VetWorks for Section (connect PGA HOPE Graduates with Member facilities in need of part-time employment)

Teaching and Coaching Committee
Co-Chairs: Ed Ibarguen, PGA & Rick Murphy, PGA

2019 Accomplishments

The Carolinas PGA Teaching and Coaching Committee hosted two teaching summits in 2019. The Winter Teaching Summit was held in February during our Carolinas PGA Section Annual Meeting and SUPER SHOW week. This one-day program featured presentations by our 2018 Carolinas PGA Teacher of the Year, Jason Baile, and nationally recognized teacher, Scott Hamilton, PGA.

In October, we held our fifth annual Fall Teaching Summit at Pine Needles Lodge & GC. This was a two-day event attended by 47 Carolinas PGA professionals. Day one was an evening gathering that featured an interactive demonstration from SuperSpeed Golf and an open forum in which any attendee could speak on any topic of instruction or share any personal story. The group experienced 100% participation and this evening meeting was enjoyed by all attendees. Day two featured video golf swing analysis from multiple coaches, roundtable discussions, and a sponsor presentation from SuperSpeed Golf. The Section received lots of positive feedback from this two-day event.

Another of our successful programs has been a monthly contribution to our CPGA newsletter by members of our Teaching and Coaching Committee. This was a 'best practices' video or written feature that has been extremely well received.

2020 Goals

The Carolinas PGA Teaching, Coaching and Player Development Committee plans to host two major teaching programs in 2020. First, the Winter Teaching Summit held during the CPGA SUPER SHOW will feature three presentations: 1) Golf Digest Top 50 Teacher in America and PGA professional, Brian Manzella. 2) A presentation by our 2019 CPGA Palmer Maples Teacher of the Year award winner, Robbie Fritz, PGA. And, 3) Sponsor presentations from our partners, Operation 36 and Orange Whip. At this time, our committee is in the process of planning our sixth annual CPGA Fall Teaching Summit that is scheduled for November 2020.

We plan to continue the program of different Teaching and Coaching Committee members contributing a best practices video or written feature in the CPGA newsletter that will be targeted towards both PGA Professionals and the general public.

Another primary goal for 2020 will be to communicate directly with our members about the new www.PGA.coach website. We plan to share information as to how they can bring the American Development Model (ADM) to their golfing members and clientele. The ADM was designed by sports scientists, PGA staff, and various committee members, to help support a lifetime affinity to sports, as well as to develop athletes to their greatest potential. These principles align physical and psychological development to stages, delivering appropriate skills and exercise at the appropriate time. Creating positive experiences early, for all athletes, will keep more players engaged and encourage retention in our sport. We plan to share the details of this national program in early Spring with our CPGA section members. We are considering a workshop type format and/or committee led conference calls to be scheduled on various dates. More information to follow as this plan is formulated with Section HQ staff.

REACH Committee **Chair: Paige Cribb, PGA**

PGA REACH Committee: Paige Cribb (Chair), Tom Mason, Frank Maynard, Ryan Brickley, Perry Green, Chris Brown, Michael Pius, Gabriella Sinkovic, Bob Brooks

2019 Accomplishments

- PGA Jr. League has continued to grow throughout the Carolinas, and we hit our 2019 goal of over 3,200 participants. This is a 13% increase in player registrations.
- Carolinas had an increase of 15% in teams who competed in PGA Jr. League.
- Hosted four PGA Jr. League Section Qualifiers across North and South Carolina with over 49 teams competing to earn a chance to make it to the Carolinas PGA Jr. League Section Championship.
- Due to high performance with PGA Jr. League in the Carolinas, the Carolinas PGA received an at-large bid to have two teams to compete at the Regional Qualifiers at Springfield Country Club in Springfield, VA.
- Over 200 PGA Jr. League scholarships were given out to juniors in the Carolinas. *This was a 41% increase from 2018.*
- Filled field of 144 juniors for the Carolinas Junior PGA Championship within days of opening registration.
- The Carolinas PGA took on 21 Drive, Chip, and Putt competitions with the help from our allied associations, Carolinas Golf Association and the South Carolina Golf Association.
- Three facilities hosted a Drive, Chip, and Putt pilot program on their own with a member of the CPGA, CGA, or SCGA standing by to help assist when needed.
- Gained one new PGA HOPE program (PGA HOPE Parris Island). Since 2015, PGA HOPE Carolinas has impacted the lives of over 950 Veterans and continues to grow every year.
- PGA HOPE Carolinas won the 2019 Secretary's Cup in New York.
- The 2nd Annual PGA REACH Harvick4Heroes Pro-Am raised \$130,000 for charity, of which approximately \$40,000 went to PGA REACH Carolinas.
- The Inaugural Carolinas PGA Women's Pro-Pro was established and took place on Tuesday, October 22nd.

- The second annual PGA REACH Carolinas HOPE Cup at Kiawah Island Resort hosted eleven PGA HOPE programs who competed for the opportunity to go to the 2019 Secretary's Cup in San Francisco, CA before the PGA Championship at TPC Harding Park.
- Each of our PGA WORKS Fellows have been hired full-time in the golf industry specifically with the Carolinas PGA Section. Recently, we hired Telvin Walker as Event Coordinator to help our PGA REACH State Open Pro-Ams, PGA REACH Harvick4Heroes Charity Pro-Am, and our HOPE Cup. Walker will also assist with Section tournaments, PGA REACH team, and run the community outreach effort with local youth organizations.
- Gained our third PGA WORKS Fellow spring of 2019, Gaby Rivera.

2020 Goals

- Keep the Charles Tilghman Junior Championship at two facilities so we are not turning away juniors that want to play this sport. Run the event efficiently while eliminating problems such as pace of play, caddies, etc.
- Separate the Boys and Girls PGA Junior Championship so we can drive more juniors to these events as it fills up within a few days.
- Establish funding for each PGA HOPE program so they are sustainable.
- PGA Jr. League will be evolving and changing over the next three years. We will stay current with PGA National and hope to increase participation by at least 5% every year.
- Continue to promote and run our 22 Drive, Chip and Putt qualifiers and make them the highest quality events for all participants.
- Host our third annual PGA REACH Carolinas HOPE Cup and gain more revenue for our PGA HOPE programs during the PGA HOPE Carolinas Pro-Am.
- Establish PGA HOPE graduation card golf discount rate with facilities across the Carolinas.
- Hire our fourth Sara "Sunny" Harris Hutchinson PGA WORKS Fellow during May of 2020.

Public Relations Committee Chair: Brett Miller, PGA

The Carolinas PGA Section PR committee is comprised of six members throughout the Carolinas: Brett D. Miller, PGA (Chair – Western NC), Kris Kleinsasser, PGA (Upstate SC), John Faidley, PGA (Triad), Derrick Garrou, PGA (Low Country), Erika Mason, PGA (Western NC), Robert Hutchison (non-PGA), and Sally Morgan, PGA, CPGA Director of Marketing and PR Committee Staff Liaison. The committee holds quarterly meetings throughout the year to discuss various topics and develop ideas to grow interest in the Section and the game through various public relations, social media, and advertising efforts. We continually strive for more PGA Member participation by using photos and human-interest stories as relatable material.

Priorities this past year include increasing engagement and public relations in the community, utilizing more social media engagement and video usage for events, PGA REACH program recognition, 2018 Award Winner and Teaching, Coaching & Player Development Committee best practices, continuously enhancing the Section's website, and increased corporate partner recognition and communications.

The social media channels for the Section have done well. We are starting the year with the following numbers:

- Facebook
 - Total Page Likes: 2,650+ (Jan 2019: 2450+)
 - Monthly Reach (Clicks, Shares, Likes): 15,000+
- Twitter
 - Total Followers: 2,390+ (Jan 2019: 2190+)
 - Monthly Impressions: 5,000+
- Instagram
 - Total Followers: 1,640+ (Jan 2019: 1,220+)
 - Average Likes Per Post: 45-50
- LinkedIn

- Total Followers: 75 (launched May 2019)

Goals and plans for 2020 include follow-up and continuance of the above initiatives plus any digital media enhancements that are possible. The Section is looking forward to hiring the second Marketing Assistant intern for the summer, to assist with and enhance tournament promotion, PR efforts, and human-interest stories. The Committee will support this and work to increase PR efforts and submission of stories to local news outlets. We will work to optimize newsletter and general email send dates and times and social media posts, all to have the greatest impact in enhancing our brand.

With the aforementioned above, we continue to struggle with getting BOD and officer support for our branding initiatives. Also, we are still looking for feedback on initiatives of a social media policy for professionals and the diversification of the BOD with independent directors. We feel this is imperative to improving the image and brand of the PGA professional.

Awards / Hall of Fame Committee
Chair: Mike Harmon, PGA

Awards & Honors Committee:

The Carolinas PGA Section Awards and Honors are distributed annually by the CPGA, as selected by the Special Awards Committee, to the top 10 deserving Carolinas PGA Professionals. The award winners from the previous year join the Chairman, Mike Harmon, PGA and Co-Chairs to make up the selection committee for the following year. The mission of the Carolinas PGA Special Awards Committee is to ascertain the most eligible winners in each of the annually awarded categories, which are accomplished by an enthusiastic commitment from each committee member, afforded the responsibility of identifying and recognizing his or her peers as exceptional. These PGA Professionals display excellence in their profession, assume an ongoing commitment and devotion to progressing the game of golf and to preserving the integrity of the industry.

This year, the Committee added another award to the list of honors in the Carolinas PGA the Patriot Award. Numerous professional in the Carolinas are vehemently dedicated to impacting the lives of military veterans through the game of golf and deserve to be recognized for their selfless efforts.

At the top of the list of honors is Tom Mason, PGA Professional from Columbia, SC, who has won the 2019 Golf Professional of the Year Award. Mason has had a stellar career with his dedication to grow the game of golf which is showcased through his numerous junior golf initiatives, coaching at the local college, and volunteer time spent with the Carolinas Section and allied associations. Other awards include: Palmer Maples Teacher of the Year, the Horton Smith Award, the Bill Strausbaugh Award, the Player and Youth Player Development awards, the Merchandiser of the Year awards (Private, Resort & Public), and the Assistant Golf Professional of the Year.

The CPGA award nomination and selection process reflects the PGA of America's National Awards procedure and uses a version of their forms for Section nominations. CPGA Professionals must meet specific criteria in order to be eligible for nomination. The entire process begins in the fall and lasts until the committee holds its selection meeting in late November. Winners are notified and announced in early December. Following this, the award-winning PGA Professionals are recognized at the Annual Special Awards and Honors Ceremony hosted by the Section. Each winner is then eligible for a PGA of America National Award nomination the following year.

As Chairman of the Awards & Honors Committee, I think I speak for all the Committee Members when I say we are very much looking forward to Sunday, February 16th at Greensboro CC as we recognize the following award winners:

Tom Mason	Golf Professional of the Year
Robbie Fritz	Palmer Maples Teacher of the Year
Matt Bova	Horton Smith Award
Robb Wade	Bill Strausbaugh Award
Frank Maynard III	Player Development Award
Bucky Dudley	Youth Player Development Award
Perry Green	Patriot Award
Andrew Itterly	Assistant Professional of the Year

Merchandisers of the Year
Private – Jon Rector
Public – Kevin Williamson
Resort – Benji Boyter

Congratulations to this outstanding list of PGA Professionals and I look forward to their acceptance speeches.

Hall of Fame Committee:

The Carolinas PGA Section's Hall of Fame Honor is awarded annually by the CPGA, as selected by the Hall of Fame Committee, to deserving Carolinas PGA Professionals. This is the highest honor a Carolinas PGA Professional can receive at the Section level. The Carolinas PGA Hall of Fame was established in 1981 and is an exclusive group of the finest PGA Professionals and other leaders in golf who have called the Carolinas home. The PGA of America lists 37 characteristics of PGA Professionals including being a motivator, community leader, business manager, accomplished player, trained instructor, counselor, and friend. The Section's Hall of Fame members have displayed traits such as these over the span of their lives and careers to the benefit of their community and the game of golf at large. These individuals have positively impacted countless individuals through professional and personal relationships.

The Hall of Fame Committee is comprised of the Chairman, Mike Harmon, Two Board Members, Past Presidents, At-Large Members, and the previous three years' Hall of Fame inductees. The nomination process begins in August and the committee votes on a final ballot to determine the year's Hall of Fame honoree. The Hall of Fame winner is officially inducted at the Annual Special Awards and Honors Ceremony hosted by the Section. There have been 48 Hall of Fame inductees honored since its official inception.

In 2019, there were many qualified candidates whom were deserving of this honor. The Committee sought out the best candidate through an enhanced process to ensure the most qualified candidate was chosen. The committee was pleased to select Jerry Hogge, PGA of Methodist University's PGA Golf Management Program as the 49th Inductee to the Carolinas PGA Hall of Fame.

A Virginia native, Jerry Hogge started his career in golf in 1972 at Argyle Country Club as an Assistant Professional. He later went to Lakewood Country Club and in 1975 became Vice President and Director of Golf for the Canaan Valley Golf Resorts soon before pursuing his PGA membership. Hogge began his professional career when he was elected into membership in 1977. Once he earned his membership, he not only spent most of his time as a member in the Carolinas but has solely dedicated his career to the PGA Golf Management Program at Methodist University over the past 32 years. As a humble servant to his Section, Association, and community for over 42 years, Hogge is very deserving of this honor. The timing could not be more perfect as Hogge transitioned from his 32 years of service as Director of his prized PGA Golf Management program to Director Emeritus, appointed by the University. Describing his own leadership ability as "inspiring students and my fellow PGA professionals by being committed to education and change," he has certainly lived this out.

For his numerous contributions to the game, the Carolinas PGA is honored to welcome such an outstanding PGA Professional as the 49th Inductee into the Carolinas PGA Hall of Fame.

Many thanks to President Cribb for allowing me once again to Chair these two wonderful Committees and I wish all Members of the Carolinas PGA Board a Happy New Year! See you in Greensboro!

Cheers,

Mike Harmon, PGA
Awards & Hall of Fame Chairperson

REPORT OF AREA DIRECTORS

Highlands Area I Report Brett D. Miller, PGA

Membership

The area closed out 2019 with 237 members and 27 associates for a total of 264. This is a net gain over 2018 of 4. There has not been much variance in these numbers over the last 5 years in The Highlands Area I, but we do note that the overall Section count did increase.

Tournaments/Activities

Once again Brian Oliver directed the PGA HOPE chapter in the Asheville area. This took place at Broadmoor Golf Links in Fletcher, NC. On average, over 28 participants took part in the activities and clinics that culminated in a luncheon and a donated set of golf clubs and balls to all. This was, and is, a very rewarding experience to all, and we encourage professionals to get involved this year! Brian also took a team to the Carolinas Hope Cup at Kiawah Island and fared well and also represents the Section as a national training instructor. Professionals can volunteer to give lessons or help by donating clubs or seeking monetary donations.

We had some great events this year with a casual skins game at Links O Tryon, Christmas celebration at Sierra Nevada and a behind the scenes look and educational luncheon at Top Golf Greenville. These have proven to be great fun and have a continuing education component as well. We will look to have the next one around the first of March. Thanks to all for participating. We understand events can be challenging to attend here in the mountains with our short season that is so packed for us professionals. Nevada for lunch. I heard many great comments about this outing! Also, kudos to Mike Mueller for coming up to the mountains to join me in a visit to the graduating class of Sports Management students at Western Carolina University, This was to address opportunities of employment in the golf industry as well as to inform these students about the changes in the PGA with diversity. This year I look forward to our Highlands Meeting, challenge, and other opportunities as I pitch the reigns over to Josh May.

Rounds/Weather

The western Carolinas are reporting a good year for 2019 as we had one of our best weather years. Also, several clubs have reported a small uptick in membership when doing some small renovations and/or adding more family-based activities.

Conditions

Most clubs reported conditions being great for this year because of the cooperating weather. NO reports of winter kill this year, but we did have some feedback of some tough conditions in September with bent grass.

Facility/Openings and Closings/For Sale

Closed: Old Fort Golf Club, NC

Etowah Valley Golf Club, (north nine) April 2020

Opened: None

For Sale: Mount Mitchell GC, Burnsville, NC

Silver Creek Plantation GC, Morganton, NC (pending)

Linville Falls GC, Linville, NC

The Club at Brookstone, Anderson, SC

I would like to take this opportunity to thank you for allowing me to serve the area over these last four years. I feel we were able to do well with some added “fraternal” activities, education and start some PGA initiatives at many clubs. Thank you to those who offered up their facilities for events, started PGA Junior Leagues and the PGA HOPE program. However, as I promised at my first election to help diversify and advance the Board, I fell short. The executive committee, as we

have noted in the past, is very conservative and we have left much on the table. Many initiatives brought to them have been tabled or there has been no response. I wish our new Area Director Josh May the best of luck in moving this needle. He will have a strong advocate in new secretary candidate Josh Wagaman, who recognizes our short falls and has promised to push Board accountability and goal setting when he takes office. This will help our executive director, Jeff Abbot and his staff tremendously, as they have a lot on their plate and are highly effective in managing our section activities.

Cheers and see ya on the links!

Palmetto Area II Report Steven Hartwig, PGA

Weather

The first quarter of 2019 started with very average to above average temperatures in the Palmetto Area. We were then hit with scorching temperatures in the summer months. The third quarter of 2019 was pretty good, and we experienced great weather conditions throughout the fall. We stayed consistent with average to above average temperatures throughout the winter months. We were able to dodge all the major storms that threatened the coast. Overall, the weather in 2019 was pretty good to the Palmetto Area!

Rounds Played & Club Membership Numbers

Talking to fellow PGA members in our area, rounds played in 2019 seems to be up across the board. Courses said that the consistent weather conditions throughout the year, helped numbers rise in 2019.

Staffing & Course Closings

Staffing levels are very consistent or lower. There are not any courses in the Palmetto Area II who are adding employees as most courses operate at very minimum levels with staffing. Hunters Creek Golf Club in Greenwood, SC has closed, and Sedgewood in Columbia, SC has also closed its doors. Wildewood & Woodcreek have also separated. They are now both separately owned.

Employment

We have had a few changes to employment in the Palmetto Area II. Tony Branham is now the Head Golf Professional at The Woodlands Golf & CC, Matt Barton is now the Head Golf Professional at Spring Valley CC, Clem King is now the Director of Golf at Woodcreek, James Olliges is now at the River Club in North Augusta, & Bart Wolfe, Unaffiliated.

2019 Review

Happy New Year, I hope everyone had a great 2019! The golf industry in 2019 as a whole was very successful. Total on-course participation increased to 24.2 million golfers last year, and record-tying 2.6 million golfers played for the first time in 2018 – matching the all-time high set in 2017, which was the fourth consecutive year that numbers increased. Combine all of that with Tiger Woods' historic victory at the Masters, which is driving incredible interest in the PGA Championship's move to May as the Next Major, and the opportunity we now have to grow the game even further should be encouraging to all of our PGA Members. I expect that we will continue to see numbers increase in our area, as well as around the country in 2020.

We ended our 2019 Tournaments & Pro Ams for the Palmetto chapter with the P.O.S.M tournament at The Country Club of Lexington. This event continues to be a success each and every year! This year we had 24 teams compete for the championship. This event adds value to your relationships with your fellow Official, Superintendent, & Manager. If you have not participated in this event in the past, please look out for it this year in October!

PGA REACH

Our PGA REACH Carolinas foundation enters its fourth year of focusing on youth player development, PGA HOPE and diversity and inclusion. PGA Junior League was up again in 2019, and we anticipate the number of juniors to grow in 2020. If you have not registered for PGA Junior League, please register ASAP, you must also complete all the safe training videos to qualify as a captain. Also, if you are interested in getting involved with our local PGA HOPE chapter, please reach out to Jim Williams.

Tournaments & Activities

Our first event of 2020 is a 1 Day Pro-Pro, scheduled for Wednesday, March 4th @ Columbia CC. We plan to have some education prior to the event, food after the meeting, and 18 holes of golf to end the day. Our Annual Palmetto Area II meeting is scheduled for Thursday, March 26th at The Country Club of Lexington. Further information on times and

education will be available within the next couple of weeks. It is important to attend this meeting so we can discuss further education and playing opportunities in our area. Please also be on the lookout for more information on our Spring Pro-Pro & our Fall Pro-Pro, and if you are interested in hosting, please reach out to me. I do apologize to everyone who signed up for our Fall Pro-Pro at Musgrove Mill. We waited as long as possible to cancel the event but did not have enough participation to make the event happen.

Listed below are events for 2020

- Palmetto Area Spring 1 Day Pro-Pro @ Columbia CC, March 4th
- Palmetto Spring Area Meeting @ CC of Lexington on March 26th
- Palmetto Cup Matches @ The Reserve Club, March 29th & 30th
- Ponderosa Pro-Lady, April 16th
- The Country Club of Lexington Peach Pro-Am- July 27th
- Palmetto Area Fall 1 Day Pro-Pro, TBD, TBD
- P.O.S.M @ TBD, TBD

I am honored to be your Palmetto Area director. It's my job to relay any questions or concerns at the section board meetings. If you should need anything or have a question, please feel free to contact me.

Lowcountry Area III Report Ben Smith, PGA

The Carolinas PGA SUPER SHOW marks the beginning of my third year in service as the Lowcountry Area Director. 2019 was a very memorable year for the Lowcountry Area as we hosted our Association's national championship at Belfair Golf Club and the U.S. Women's Open at Charleston Country Club. On behalf of all our Lowcountry Professionals, I want to recognize and thank our fellow PGA Professionals at each facility on their success in hosting such prestigious events and representing our community with expertise, class, and hospitality.

As we enter 2020, our main focus in the Lowcountry Area is to continue to push our local meeting, education, and playing opportunities to the next level. If you're interested in helping us achieve that goal, please see the end of the report for more information on how to volunteer on our various committees.

Off-Season Trends

Generally speaking, the off-season weather has been good short of a very rainy period just before the Christmas holiday. Most facilities are reporting that play is steady or slightly ahead of prior year.

Area Membership

Our Area's membership grew slightly in 2019. The Lowcountry continues to employ the largest number of Professionals in the Section and has 77 more Professionals than the next largest Area.

- 286 Members and 55 Associates for a total of 341 Lowcountry Professionals (12/31/19)
- 270 Members and 51 Associates for a total of 321 Lowcountry Professionals (12/31/18)
- 274 Members and 57 Associates for a total of 331 Lowcountry Professionals (12/31/17)
- 259 Members and 54 Associates for a total of 313 Lowcountry Professionals (12/31/16)
- 248 Members and 63 Associates for a total of 311 Lowcountry Professionals (12/31/15)

Spring Chapter Events Schedule

Below is a tentative calendar of the following spring educational and tournament opportunities in the Lowcountry Chapter. Be sure to check out our Chapter's page at the Section's website for updated information throughout the year!

February

- Chapter Pro-Pro, February 25 at Kiawah Island Club - Cassique

March

- Chapter Individual Stableford, TBD
- CPGA Players Championship, March 23-24 at Belfair
- Chapter Meeting & Golf Event, March 25 at TBD

April

- Chapter Pro-Pro, TBD

May

- Chapter Assistants' Championship, TBD
- Chapter Match Play Begins

Lowcountry Section Special Awards Winners

We have five Lowcountry Area members being recognized with the following Section Awards:

- Matt Bova – Horton Smith Award
- Benji Boyter – Merchandiser of the Year (Resort)
- Bucky Dudley – Youth Player Development Award
- Perry Green – Patriot Award
- Andrew Itterly – Assistant Professional of the Year

On behalf of your fellow Lowcountry Professionals, congratulations on an outstanding 2019 and your well-deserved recognition!

Chapter Committees

For any fellow Professionals that have an interest in volunteering, our Chapter is putting together three committees in 2020: Education, Tournament, and PGA Reach.

If you're interested in helping produce and coordinate our Chapter's educational opportunities, please reach out to Matt Bova (mbova@countryclubofcharleston.com) to sign up.

For those that have an interest in supporting the execution of the Chapter's tournament schedule, please contact Tom Logue (tlogue@moss.com) or Mark Teed (mteed@seapinescountryclub.com)

Finally, if your interest is in junior golf, PGA HOPE, or diversity and inclusion efforts, please reach out to Ben Smith (bsmith@heritagegolfgroup.com).

Thank you in advance to those that have already signed up to volunteer and those that will join the efforts! Our Chapter programming isn't possible without your help and support.

Respectfully Submitted,

Ben Smith, PGA
 Lowcountry Area Director
 General Manager – Shipyard Golf Club
 (843) 681-1510
bsmith@heritagegolfgroup.com

Piedmont Area IV Report
Rocky Brooks, PGA

Course/Weather Conditions

After an extremely cold 2018 season with much winter kill, the 2019 season was relatively average from a weather perspective. The hurricane season brought some additional rain, but for the most part the weather was above average.

Section Awards

Congratulations to Robbie Fritz of Greensboro Country Club for winning the Section's Palmer Maples Teacher of the Year Award. We look forward to you being honored at the CPGA Club Car Awards & Honors Dinner at your home club on Sunday, February 16.

Drive, Chip & Putt

Jessica Asbury with PGA REACH Carolinas continues to grow our Drive, Chip & Putt participation with a total of 21 events in 2019, and 22 scheduled for 2020. A special thank you to Bryan Park GC (Kyle Kolls), Maple Chase Golf & CC (Sean Branagan) and Grandover Resort (Jonathan York) for hosting these important events last year!

PGA Membership

The Piedmont declined slightly to 253 total Members and Apprentices. This is the second highest total in the past five years. As some associates have worked their ways towards PGA Membership, it also appears that several facilities have added PGA Professionals. Here is a breakdown dating back to 2015:

2015: Members - 218 Associates - 20 TOTAL - 238

2016: Members - 218 Associates - 30 TOTAL - 248

2017: Members - 224 Associates - 23 TOTAL - 247

2018: Members - 237 Associates - 20 TOTAL - 257

2019: Members - 230 Associates - 23 TOTAL - 253

Section Tournaments

The area was proud to host the Carolinas Open at Greensboro CC – The Farm. Bud Taylor and his staff did an excellent job as hosts, and congratulations to Rick Morton on his impressive win. We look forward to John Faidley serving as host at Forsyth CC on August 18-20 this year. Please sign up to play!

Thank You AJ Sikula

A special thank you to A.J. Sikula for his time serving as the Piedmont Area IV Director. We're excited for his new opportunity at the prestigious Inverness Club in Ohio. I look forward as serving as your interim area director until our spring area meeting scheduled for Tuesday, April 14 with the venue TBD. Have a wonderful 2020 season!!

Sandhills Area V Report Brock White, PGA

Employment

The job market in the Sandhills Area seems fairly stable, with a few assistant positions open. Most staff sizes in our area stayed the same with a few increasing.

Rounds

We had an increase in rounds from 2018 as the weather in our area was much better. For the facilities that had a decrease most of them had some form of renovation or increase in price that affected their rounds.

Course Conditions

- 2019 was the 2nd hottest year in recorded history (since 1874), exceeding all years except 1990.
- An exceptional heat wave produced 100+ degree temps in late May and shattered monthly and seasonal records.
- Hurricane Dorian brought strong winds, flooding rainfall, and tornadoes to the Carolinas in early September.
- These conditions allowed for more rounds to be played but some course conditions suffered with Winterkill and exceptional heat.

Tournament & Education Activities

In 2019 the Sandhills Area hosted 2 events, as we didn't have enough signups to host others. These events included the Pro-Pro Scramble at Tobacco Road and the 27-Hole Pro-Pro at Pinewild. Currently, we are working to submit a schedule

of events to where we will host an event each month starting in May and ending in November. This will give Area V a total of 7 different events being hosted throughout the Area at different venues.

We are planning to bring back our Winter Education Series in the Fall/Winter of 2020 with more news to come on topics.

Facilities Opening, Closing, Bought, Sold, or Foreclosures

No facilities have been closed and no new facilities have opened.

Membership numbers	2015	2016	2017	2018	2019
PGA Members	156	164	158	159	149
PGA Associates	9	15	15	16	13

Greater Charlotte Area VI Report
Jim Lohbauer, PGA

Rounds & Weather:

All data collected shows a solid increase in rounds for all clubs over 2018. Unlike 2018, we did not experience any severe storms or hurricanes, and temperatures were fairly normal for our area. We did receive higher than usual rainfall for November and December.

Membership:

The Greater Charlotte area has seen a steady decline in associate members over the past seven years which seems fairly consistent with the national trend and demonstrates a real need for more qualified associates moving forward. The number of PGA members remains steady for our Area.

Employment:

Employment was fairly stable for 2019 in our area while most facilities showed very little change in the number of staff members over prior year. The Golf Club at Longview is currently finalizing a director of golf search which should be announced in early February. Cedarwood Country Club hired Kyle Manus as their new superintendent and Northstone Country Club brought on Doug Spencer as their new Director of Instruction. Doug is a nationally recognized Top 40 under 40 teacher.

Meetings & Education:

The Greater Charlotte area hosted two significant meetings in 2019. Our spring meeting was hosted at River Run Country Club and our fall meeting was hosted at Topgolf Charlotte. We received education through our section partners as well as reporting from Mike Mueller and section team. With the proposed changes to areas and chapters, I am excited at the opportunity to expand roles within our area and ultimately offer much more to our area professionals throughout the year.

Tournaments:

The Greater Charlotte area hosted our annual area challenge in April at River Run Country Club as well as the first of three winter Pro-Pro tournaments, which included a par three shootout at Paradise Valley Golf Club. Locally, our section Foundation along with the Kevin Harvick Foundation partnered for another successful event at Charlotte Country Club, raising significant funds for both foundations. Trump Charlotte was also host to the North Carolina Open in June 2019.

Facility Updates:

No facility openings or closings were reported in 2019. Northstone Country Club completed a 4 court tennis expansion in 2019 with additional bar and dining room renovations coming in 2020. Skybrook Golf Club successfully transferred ownership and completed a tremendous golf course and clubhouse renovation in 2019.

Highlights:

PGA Professional Brent Reneau successfully coached and led our regional PGA Junior League golf team to the finals in Scottsdale this past fall. This is a huge accomplishment considering the number of players and teams that participate annually. In addition, Cedarwood Country Club was recognized by Ping as a top 100 club fitter in the nation in 2019.

Grand Strand Area VII Report
Donald Clement, PGA

Rounds of Golf and Weather:

Resort and Public Course rounds were up 3.7% from last year as we had a little better weather vs. last year. Not to say we have had a great year, as we were almost 15% down in 2017. Our Area was dealt more Hurricane scares, but not the damage we had in 2018. Of the Private courses in the Area, rounds were also up slightly for the year. Mandatory evacuation was called for Hurricane Dorian back in early September, but thankfully the storm turned away, sparing the Grand Strand.

Employment:

Area VII employment totals vs 2016-2017-2018. The Golf Channel's former host, Charlie Rymer, PGA, has been hired by Golf Tourism Solutions in Myrtle Beach to showcase the Myrtle Beach Golf Community through Multimedia Efforts.

12/31/16	171 members	42 apprentices
12/31/17	173 members	38 apprentices
12/31/18	169 members	34 apprentices
12/31/19	164 members	35 apprentices

Facilities:

Area VII has had 2 more golf course closures in 2019 with Possum Trot Golf Club in North Myrtle Beach and Indian Wells Golf Club in Surfside Beach, closing their doors to development companies.

Course Conditions:

Most of the courses on the Grand Strand are reporting good conditions. With the public courses over seeding with the winter rye grass, good conditions for most. A couple of Private Clubs in Area VII have been painting fairways and tees again this year with great success.

Membership Numbers:

The 3 private courses are reporting membership numbers as growing slightly again for 2019. Many of the Area's public / resort golf courses offer some type of "membership" on an annual basis.

Tournament Activities:

There were several National Spotlight Tournaments contested in our area in 2019 with the NCAA Regionals and The Dustin Johnson World Junior Invitational at TPC Myrtle Beach. Our area once again hosted the World Am Handicap Championship back in August with another very successful turnout. Matt Biddington, PGA, hosted another awesome Drive, Chip and Putt at The Legends Resort. Coming up in 2020, the Dustin Johnson World Junior Invitational February 28-March 1 and The SC Open on May 19-21, both hosted by TPC Myrtle Beach.

Education:

Area VII hosted several education opportunities in 2019. Thanks to The Grande Dunes Members Club and Barefoot Resort for being so accommodating in being host to our Area VII meetings in March and November. We are going to host an Education and Pro-Pro Day at The Reserve Golf Club on February 10, 2020. Please stay tuned for that announcement.

Cape Fear Area VIII Report
Marshall Stott, PGA

Rounds and Weather Report

2019 was a good year for our Area when it came to rounds and weather. Unlike 2018 we were able to get through the year without any major hurricanes and flooding. Rounds seemed to be up throughout the area when talking to the courses. Most said this was due to the nice weather conditions throughout the whole year. Most courses said the worst part of the

year was towards the end of the year because of the wet fall that we had in southeastern North Carolina. All in all, it was a great year with rounds!

Employment Report

We did have some movement when it came to employment in the area. There were a few Head Golf professional positions filled throughout the year at Pine Valley Country Club, Cape Fear National and Bald Head Island Club. Of course, we did have Associates moving to different facilities in the Area and to other clubs outside our area. Our area has stayed consistent over the last four years with employment. The one concern that I have been hearing is not being able to find qualified candidates for positions.

Membership

As of 12/31/19 Cape Fear Area 107 members and 13 associates for a total of 120

As of 12/31/18 Cape Fear Area 109 members and 18 associates for a total of 127

As of 12/31/17 Cape Fear Area 111 members and 18 associates for a total of 129

As of 12/31/16 Cape Fear Area 102 members and 19 associates for a total of 121

Tournament Activity

Most facilities said that their tournament activity was about the same if not increasing. A large part of the increase for private clubs was due to new members. Other facilities have been aggressive in trying to get additional outside events and providing more tournament possibilities for golfers.

Education

Carolinas PGA Super Show Sunday, February 16th – Tuesday, February 18th in Greensboro, NC

We will be having an Area Event on Monday, February 24th at Magnolia Greens

Our Area Meeting will be on Monday, March 30th at St. James Plantation

Drive Chip and Putt will be on Monday, July 13th at The Country Club of Landfall

Triangle Area IX Report **Robb Wade, PGA**

Rounds of Golf

Most of the facilities in the area realized an increase in the number of rounds in 2019. Almost all facilities that reported experienced an uptick in play at their facilities. The average increase in rounds varied from 3.4% to a maximum of 11.7%. The reason for the increase in rounds was mostly due to the extremely favorable weather in the Triangle Area as opposed to 2018.

Conditions of course / weather

2019 was a bounce back year in terms of weather. After a record setting 2018 in terms of precipitation, 2019 was much better. The amount of rain that fell in 2018 exceeded any year on record throughout the Triangle Area. Courses had many days of closure the previous year and when they were open, it was often cart path only. 2019 proved to be a much better situation. It was abnormally hot or dry but compared to the previous year, it was exemplary.

Tournaments

The Triangle Area hosted numerous tournaments. Some of the major tournament highlights for the area include: the SAS Championship (Prestonwood Country Club), the U.S. Senior Amateur Championship (Old Chatham), 2019 Section Championship (Treyburn), Carolinas Amateur Championship (Governor's Club), and the NC Junior Championship (Lonnie Poole). Individual and partner match play events for PGA members were started in fall 2019 and continue in the area. There is also an effort to combine Meeting and Education MSR opportunities for PGA Professionals in the area.

Membership Report

The membership number has remained very consistent in Area IX over the past several years. Starting in 2013, the number of members and apprentices (associates) has been slowly increasing. The end of the year tally for 2019 was 238 (218 members and 20 associates). The number of members in the area in 2019 was an increase of more than 15% from just four years earlier. That is the highest total in the past seven years. The lowest was 214 in 2015.

Club Membership Report

The majority of facilities that responded had an increase in club members. Only one club reported that golf memberships were down, although interestingly at that club, swim and tennis memberships were up. Other clubs reported that membership numbers increased. Further, clubs are also reporting substantial increases in shop sales with one facility reporting a 22% increase and another showing an increase of \$120,000 from the previous year.

Employment Report

Employment was fairly stable for 2019. Most facilities had very little change in the total number of staff members at the facility although there was some individual movement. There was also some sentiment that facilities had a hard time filling positions. In speaking with other PGM staff across the country, it seems that the inability to fill full-time and internship vacancies is more and more of a challenge for facilities across the country.

Operation 36

Operation 36 has its headquarters in this area. In 2019, they added 3 PGA members to bring their total to 7. They also added 4 other staff members to work on product marketing and technology. They have a presence in 505 facilities across the country which is an increase from 360 in the previous year.

Atlantic Area X Report **Dan O'Boyle, PGA**

Staffing

The Currituck Club added PGA Associate Thomas Feretti and PGA Associate Brendan Palmer to their staff for 2020. Lee Duncan has been promoted to PGA General Manager of The Sound Golf Links at Albemarle Plantation.

Rounds

Area courses reported small increases in rounds for the 2019 season.

Course Conditions/Weather

Course conditions were generally good through the early part of the season. A shortage of rain in late July -early August caused water shortages at some courses. Hurricane Dorian arrived on the North Carolina coast the first week of September. Mandatory evacuations of many coastal areas caused course closures. Debris removal and some flooding led to courses closing for two to three days on average.

Facility Ownership

The YMCA of South Hampton Roads has taken over ownership and operation of The Pines at Elizabeth City in Elizabeth City, North Carolina.

Membership

Membership remains steady with an increase from 82 total members and associates to 83 in 2019. A loss of 3 members and the addition of 4 associates led to the change.

Tournament Activities

Wedgewood Public Golf course will host a 2020 Drive Chip and Putt qualifier on Friday June 12, 2020. The Atlantic Area Spring Meeting will be held Thursday, April 16, 2020 at Carolina Colours. Carolina Colours Golf Club will also host a pro-am Monday May 18,2020. Contact Brian Joyner PGA for more information.



2019 CPGA ANNUAL MEETING MINUTES

Monday, February 18, 2019

Greensboro Coliseum Special Events Center – Greensboro, NC

The Carolinas Section conducted its Annual Meeting on Monday, February 18, 2019 at the Greensboro Coliseum Special Events Center in Greensboro, NC. In attendance were President Paige Cribb, Vice President Bob Byrnes, Secretary Chris Byrd, Honorary President John Marino, Tournament Chair Jeff Avant, PGA of America President Suzy Whaley, District 10 Director Kelly Williams, At-Large Director Andrew Shuck (NC), At-Large Director (SC) Josh Wagaman, Area Directors Bret Miller, Tom Mason, Ben Smith, A.J. Sikula, Brock White, Jim Lohbauer, Donald Clement, Marshall Stott, Robb Wade, Dan O'Boyle, Executive Director Jeff Abbot, and approximately 725 PGA Members and Associates.

Cribb called the meeting to order at 8:00 AM and lead the Pledge of Allegiance. She then asked Awards Chair Mike Harmon to give an invocation.

Executive Director Abbot recognized Club Car for its support of the CPGA Awards & Honors Dinner which took place on Sunday evening. He also thanked Private Estate, Merchant Services LTD and Signature Golf for their support of the Annual Meeting and the SUPER SHOW Cash Jackpot drawing.

President Cribb observed a moment of silence for the CPGA Members who had passed away in the previous year. Secretary Byrd performed the official roll call for those on the Board of Directors. The minutes for the 2018 Annual Meeting and all 2018 Board of Directors Meetings were approved.

President Cribb delivered her report which included an update on area enhancements including new geographic area names and dedicated area funding, the success of the second year of the PGA REACH Carolinas Foundation spearheaded by the inaugural Harvick4Heroes Charity Pro-Am, the formation of three new HOPE Chapters (Kiawah Island, Columbia and Southern Pines), and increasing PGA Junior League participation by 25% with over 2,900 juniors. She also commended the staff for their response to hurricanes Florence and Michael by contacting affected members about PGA Disaster Relief. She recognized the 2018 CPGA Award Winners and 2019 Hall of Fame Inductee Bobby Howard, in addition to thanking the board and officers for their service.

Vice President Byrnes delivered his report with an update on the Section's financial status. The Section directly maintains three separate funds: (1) Operating, (2) Foundation and (3) Investment. The Operating and Foundation funds are balanced "break-even" budgets, while the Investment fund is budgeted to yield an 8% return.

For the year ended 2018, Byrnes reported the (1) Operating Fund had a net operating gain of \$93,295. The majority of this gain was due to increases in corporate partnerships. Our PGA REACH – Carolinas Foundation was established in 2017 to coordinate growth of the game (PGA Junior League & Drive, Chip & Putt), military (PGA HOPE) and diversity initiatives (Sunny Harris Hutchinson PGA Works Fellowship). The (2) Foundation Fund generated net revenue of \$53,645. The (3) Investment Fund income was down 7.9% for the year, which yielded a loss of \$173,462 and a year-end balance of \$2,005,132. This loss was in line with industry benchmarks. The consolidated operations yielded an overall net income loss of \$24,741 in 2018.

Byrnes reported that based upon financial projections, an aging membership and the tournament committee's recommendation to eliminate individual facility pro-am sanction fees, the board was requesting the membership's support of a modest dues increase in 2019 as detailed in Resolution 1 which was e-mailed to the membership in January. He humbly asked for support of this important resolution to ensure the financial stability of the section.

Secretary Byrd gave his Membership Report reporting a gain of 18 PGA members, a decrease of 10 associates, for a net increase of 8 professionals in 2018. The total enrollment of the Carolinas PGA is currently at 2,041 members and associates – the largest of the 41 sections.

Tournament Chair Avant reviewed highlights of the 2018 tournament season and then presented the dates and locations of the five major stroke play championships, and the three Section Professional Championships for 2019. He reviewed the sanctioned events policy and promoted our 9 members participating in the 2019 PGA Professional Championship at Belfair this April.

Executive Director Abbot commented on his third year of service and how much of an honor it is to serve the section. Abbot introduced and thanked his staff, and then gave an update on the PGA REACH Carolinas Foundation. He discussed several new initiatives in 2019 including a newly launched section website, plans for a fall business summit, a women's

only section social tournament, Drive, Chip & Putt events for PGA professionals only and the introduction of structured fall and winter area meetings. He concluded by reviewing the SUPER SHOW cash jackpot rules.

Abbot then reviewed the section's military initiatives. He first asked veterans in the audience to stand to be recognized. A Fold of Honor Foundation video message from Major Dan Rooney noted the section raised \$758,000 from Patriot Golf Day in 2019, bringing the inception to date total to \$4.8 million. Abbot then addressed the success of our HOPE Chapters with the addition of 3 new chapters in 2018. He then asked all attendees that supported a military charity in 2018 to stand to be recognized.

As there was no old business or new business to discuss, President Cribb reviewed the board of directors' proposed dues increase in Resolution 1. She invited the officers to join her on stage to review the most frequently asked questions. After seeking questions from the membership, Cribb called for a vote by show of hands. By show of hands, the resolution clearly passed by the necessary 2/3 majority.

PGA President Suzy Whaley, District 10 Director Williams and President Cribb then conducted a town hall session with updates from headquarters on PGA.Coach, Cadillac being named the official vehicle of the PGA, PGA Journey messaging, updates on the CBS-ESPN PGA Championship broadcast agreement and the headquarters move to Frisco, Texas. The panel then fielded questions from the membership. Incoming District 10 Director John Madden and PGA of America Chief People Officer Sandy Cross were recognized for their attendance.

Abbot conducted the Past Presidents forum with comments from Bill Lytton, Chip King, Ron Stevenson, Zack Veasey, Rick Murphy, Kelly Childs, Karl Kimball, Mike Casto and John Marino.

Incoming Area Directors Steven Hartwig (Palmetto Area II) and Dan O'Boyle (Atlantic Area X) were sworn into office by Honorary President John Marino.

There were no comments during Open Forum.

Executive Director Abbot went over a few important items relating to the CPGA Merchandise Show and Education Seminars.

President Cribb thanked the Membership and adjourned the meeting at 10:00 AM.

APPENDIX

RESOLUTION 1

Proposed By:	Board of Directors and Governance Committee
Subject:	Chapter/Area Merger
Discussion:	In May 2019, the Governance Committee researched the current Area/Chapter model for efficiency and redundancy. This feedback was shared at the June 2019 Board Meeting. The Board discussed and concluded it was best to merge chapters and areas together, and for the Section to be comprised of 10 chapters. The Governance Committee drafted the following proposal (Appendix A below), which the Board unanimously approved at the October 1st Board planning session.
Recommendation:	The proposal was reviewed for feedback during the Fall Area Meetings; and resulted in the proposed amendment set forth below to merge chapters and areas together, and rebrand them as chapters going forward.
Relevant Section:	Carolinas PGA Constitution, Article X Board of Directors, Sections 1 & 2
Requirement for Passage:	A two-thirds affirmative vote by the membership attending the Annual Meeting on Monday, February 17, 2020 is required for passage of this proposed amendment.
Effective:	Immediately

Current Reading: Article X Board of Directors

Section 1.

-The Board of Directors shall be composed of:

-President

-Vice-President

-Secretary

-Honorary President

-Section Tournament Chairperson

-Ten (10) Area Directors

-Any Section member(s) serving on the PGA of America's Board of Directors

-Two (2) At-Large Directors (one from North Carolina and one from South Carolina) selected by the Officers and approved by a majority vote of the Board of Directors.

Section 2.

(b) ...The Tournament Chairperson chairs the Tournament Committee and appoints the committee members.

(c) The ten Area Directors may be elected by their area's respective members at an area meeting prior to the Section's Annual Meeting. A quorum for an area meeting will constitute 10% of the eligible voting members of that area. If an Area Director is not elected prior to the Section's Annual Meeting, the Officers shall appoint a Director to serve. An Area Director must work as a golf professional in the area he/she represents. An Area Director may not be elected to his/her two-year term of office for more than two consecutive terms. Area Directors from Areas I, III, V, VII and IX will be elected during odd years. Area Directors from Areas II, IV, VI, VIII and X will be elected during even years.

(c) The ten Area Directors may be elected by their area's respective members at an area meeting prior to the Section's Annual Meeting. A quorum for an area meeting will constitute 10% of the eligible voting members of that area. If an Area Director is not elected prior to the Section's Annual Meeting, the Officers shall appoint a Director to serve. An Area Director must work as a golf professional in the area he/she represents. An Area Director may not be elected to his two-year term of office for more than two consecutive terms. Area Directors from Areas I, III, V, VII and IX will be elected during odd years. Area Directors from Areas II, IV, VI, VIII and X will be elected during even years.

AREAS BY COUNTY:

AREA I

Cherokee (NC), Graham, Swain, Haywood, Madison, Buncombe, Henderson, Transylvania, Jackson, Macon, Clay, Oconee, Pickens, Greenville, Spartanburg, Anderson, Polk

AREA II

Abbeville, Laurens, Union (SC), Chester, Lancaster, McCormick, Greenwood, Newberry, Fairfield, Kershaw, Edgefield, Saluda, Lexington, Richland, Sumter, Lee (SC), Aiken, Barnwell, Orangeburg, Calhoun, Clarendon, Allendale, Bamberg

AREA III

Hampton, Colleton, Dorchester, Berkeley, Charleston, Beaufort (SC), Jasper

AREA IV

Yancey, Mitchell, Avery, Watauga, Ashe, Alleghany, Surry, Stokes, Rockingham, McDowell, Burke, Caldwell, Wilkes, Yadkin, Forsyth, Guilford, Catawba, Alexander, Iredell, Rowan, Davidson, Davie, Randolph, Henry (VA)

AREA V

Stanley, Montgomery, Moore, Lee (NC), Anson, Richmond, Scotland, Hoke, Chesterfield, Cumberland, Marlboro

AREA VI

Rutherford, Cleveland, Lincoln, Gaston, Mecklenburg, Cabarrus, Cherokee (SC), York, Union (NC)

AREA VII
Darlington, Dillon, Florence, Marion, Horry, Georgetown, Williamsburg

AREA VIII
Sampson, Duplin, Onslow, Pender, Bladen, Robeson, Columbus, Brunswick,
New Hanover

AREA IX
Caswell, Person, Granville, Vance, Warren, Franklin, Wake, Durham, Orange, Alamance, Chatham,
Harnett

AREA X
Halifax, North Hampton, Hertford, Gates, Chowan, Perquimans, Pasquotank, Camden, Currituck, Dare,
Tyrrell, Washington, Bertie, Edgecombe, Nash, Wilson, Pitt, Martin, Beaufort (NC), Hyde, Pamlico,
Craven, Lenoir, Greene, Wayne, Jones, Carteret, Johnston

(d) The term of office for the Tournament Chairperson and Area Directors will begin immediately following the administering of the oath of office at the Section's Annual Meeting and will end at the conclusion of the same ceremony when their term ends.

**Proposed
Amendment:**

Change **Article X Board of Directors** to reflect the new chapter structure as follows:

Section 1.

-The Board of Directors shall be composed of:

-President

-Vice-President

-Secretary

-Honorary President

-Section Tournament Chairperson

-Ten (10) **Area Chapter Directors**

-Any Section member(s) serving on the PGA of America's Board of Directors

-Two (2) At-Large Directors (one from North Carolina and one from South Carolina) selected by the Officers and approved by a majority vote of the Board of Directors.

Section 2.

~~(b)...The Tournament Chairperson chairs the Tournament Committee and appoints the committee members.~~

Note: This sentence was removed, as the Section Tournament Committee will now be comprised of Chapter Tournament Chairs appointed by the Chapter Director with consultation from the Section Tournament Chair.

(c) The ten **Area Chapter** Directors may be elected by their **area's chapter's** respective members at an **area chapter** meeting prior to the Section's Annual Meeting. A quorum for an **area chapter** meeting will constitute 10% of the eligible voting members of that **area chapter**. If an **Area Chapter** Director is not elected prior to the Section's Annual Meeting, the Officers shall appoint a Director to serve. An **Area Chapter** Director must ~~work as be a golf professional in an active classification~~ in the area he/she represents. An **Area Chapter** Director may not be elected to his/her two-year term of office for more than two consecutive terms. **Area Chapter** Directors from **Areas Chapters** I, III, V, VII and IX will be elected during odd years. **Area Chapter** Directors from **Areas Chapters** II, IV, VI, VIII and X will be elected during even years.

AREAS CHAPTERS BY COUNTY:

AREA-CHAPTER I

Cherokee (NC), Graham, Swain, Haywood, Madison, Buncombe, Henderson, Transylvania, Jackson, Macon, Clay, Oconee, Pickens, Greenville, Spartanburg, Anderson, Polk, **Yancey, Mitchell, Avery, Watauga, Ashe, Alleghany, McDowell, Burke, Caldwell, Wilkes, Alexander**

AREA-CHAPTER II

Abbeville, Laurens, Union (SC), Chester, Lancaster, McCormick, Greenwood, Newberry, Fairfield, Kershaw, Edgefield, Saluda, Lexington, Richland, Sumter, Lee (SC), Aiken, Barnwell, Orangeburg, Calhoun, Clarendon, Allendale, Bam- berg

AREA-CHAPTER III

Hampton, Colleton, Dorchester, Berkeley, Charleston, Beaufort (SC), Jasper

AREA-CHAPTER IV

~~Yancey, Mitchell, Avery, Watauga, Ashe, Alleghany, Caldwell, Wilkes~~, Surry, Stokes, Rockingham, ~~McDowell, Burke, Iredell, Rowan~~, Yadkin, Forsyth, Guilford, ~~Catawba, Alexander~~, Davidson, Davie, Randolph, Henry (VA)

AREA-CHAPTER V

Stanley, Montgomery, Moore, Lee (NC), Anson, Richmond, Scotland, Hoke, Chesterfield, Cumberland, Marlboro

AREA-CHAPTER VI

Rutherford, Cleveland, Lincoln, Gaston, Mecklenburg, Cabarrus, Cherokee (SC), York, Union (NC), ~~Iredell, Rowan, Catawba~~

AREA-CHAPTER VII

Darlington, Dillon, Florence, Marion, Horry, Georgetown, Williamsburg

AREA-CHAPTER VIII

Sampson, Duplin, Onslow, Pender, Bladen, Robeson, Columbus, Brunswick, New Hanover

AREA-CHAPTER IX

Caswell, Person, Granville, Vance, Warren, Franklin, Wake, Durham, Orange, Alamance, Chatham, Harnett

AREA-CHAPTER X

Halifax, North Hampton, Hertford, Gates, Chowan, Perquimans, Pasquotank, Camden, Currituck, Dare, Tyrrell, Washington, Bertie, Edgecombe, Nash, Wilson, Pitt, Martin, Beaufort (NC), Hyde, Pamlico, Craven, Lenoir, Greene, Wayne, Jones, Carteret, Johnston

NOTE: Chapters will also be given geographic names, however, they will only be referenced numerically in the constitution.

(d) The term of office for the Tournament Chairperson and **Area Chapter** Directors will begin immediately following the administering of the oath of office at the Section’s Annual Meeting and will end at the conclusion of the same ceremony when their term ends.

Note: Any other references to “Area ” in the CPGA constitution will be changed to Chapter for consistency.

**Revised
Amendment:**

Article X Board of Directors

Section 1.

- The Board of Directors shall be composed of:
- President
- Vice-President
- Secretary
- Honorary President
- Section Tournament Chairperson
- Ten (10) Chapter Directors
- Any Section member(s) serving on the PGA of America’s Board of Directors
- Two (2) At-Large Directors (one from North Carolina and one from South Carolina) selected by the Officers and approved by a majority vote of the Board of Directors.

Section 2.

(c) The ten Chapter Directors may be elected by their chapter’s respective members at a chapter meeting prior to the Section’s Annual Meeting. A quorum for a chapter meeting will constitute 10% of the eligible voting members of that chapter. If a Chapter Director is not elected prior to the Section’s Annual Meeting, the Officers shall appoint a Director to serve. A Chapter Director must be in an active classification in the area he/she represents. A Chapter Director may not be elected to his/her two-year term of office for more than two consecutive terms. Chapter Directors from Chapters I, III, V, VII and IX will be elected during odd years. Chapter Directors from Chapters II, IV, VI, VIII and X will be elected during even years.

CHAPTERS BY COUNTY:

CHAPTER I

Cherokee (NC), Graham, Swain, Haywood, Madison, Buncombe, Henderson, Transylvania, Jackson, Macon, Clay, Oconee, Pickens, Greenville, Spartanburg, Anderson, Polk, Yancey, Mitchell, Avery, Watauga, Ashe, Alleghany, McDowell, Burke, Caldwell, Wilkes, Alexander

CHAPTER II

Abbeville, Laurens, Union (SC), Chester, Lancaster, McCormick, Greenwood, Newberry, Fairfield, Kershaw, Edgefield, Saluda, Lexington, Richland, Sumter, Lee (SC), Aiken, Barnwell, Orangeburg, Calhoun, Clarendon, Allendale, Bam- berg

CHAPTER III

Hampton, Colleton, Dorchester, Berkeley, Charleston, Beaufort (SC), Jasper

CHAPTER IV

Surry, Stokes, Rockingham, Yadkin, Forsyth, Guilford, Davidson, Davie, Randolph, Henry (VA)

CHAPTER V

Stanley, Montgomery, Moore, Lee (NC), Anson, Richmond, Scotland, Hoke, Chesterfield, Cumberland, Marlboro

CHAPTER VI

Rutherford, Cleveland, Lincoln, Gaston, Mecklenburg, Cabarrus, Cherokee (SC), York, Union (NC), Iredell, Rowan, Catawba

CHAPTER VII

Darlington, Dillon, Florence, Marion, Horry, Georgetown, Williamsburg

CHAPTER VIII

Sampson, Duplin, Onslow, Pender, Bladen, Robeson, Columbus, Brunswick, New Hanover

CHAPTER IX

Caswell, Person, Granville, Vance, Warren, Franklin, Wake, Durham, Orange, Alamance, Chatham, Harnett

CHAPTER X

Halifax, North Hampton, Hertford, Gates, Chowan, Perquimans, Pasquotank, Camden, Currituck, Dare, Tyrrell, Washington, Bertie, Edgecombe, Nash, Wilson, Pitt, Martin, Beaufort (NC), Hyde, Pamlico, Craven, Lenoir, Greene, Wayne, Jones, Carteret, Johnston

(d) The term of office for the Tournament Chairperson and Chapter Directors will begin immediately following the administering of the oath of office at the Section’s Annual Meeting and will end at the conclusion of the same ceremony when their term ends.

APPENDIX A

CAROLINAS PGA: CHAPTER – AREA MERGER PROPOSAL

Proposed Chapter Structure:

1. Existing chapters would merge with their respective Areas to form ten (10) chapters (i.e. HHI Chapter and Area 3 become the Low Country Chapter). The Area “geographic names” would remain intact, with a few minor changes (i.e. the Highlands

Area would now be called the Mountains Chapter). Any proposed name changes would be selected/approved via chapter vote.

2. Leadership Model: Similar to the current process of electing Area Directors, each of the 10 Chapters would elect a Chapter Director who would serve a two (2) year term, with the opportunity to be re-elected for an additional two (2) years. Chapter Directors (like current Area Directors) would serve this same term on the CPGA Board of Directors. Chapter Directors would also appoint the following three (3) positions for two (2) year terms: Education Chair, Tournament Chair, and PGA REACH Chair.

Each of these chapter chairs would comprise the Section Education, Tournament and PGA REACH committees. Chapter Directors would be encouraged to work with Section committee chairs to appoint the best PGA professional in the chapter for this role.

Note: During the transition of current elected chapter and area leaders, both entities leadership groups would work together until the next “chapter” election date to conduct an election as outlined above.

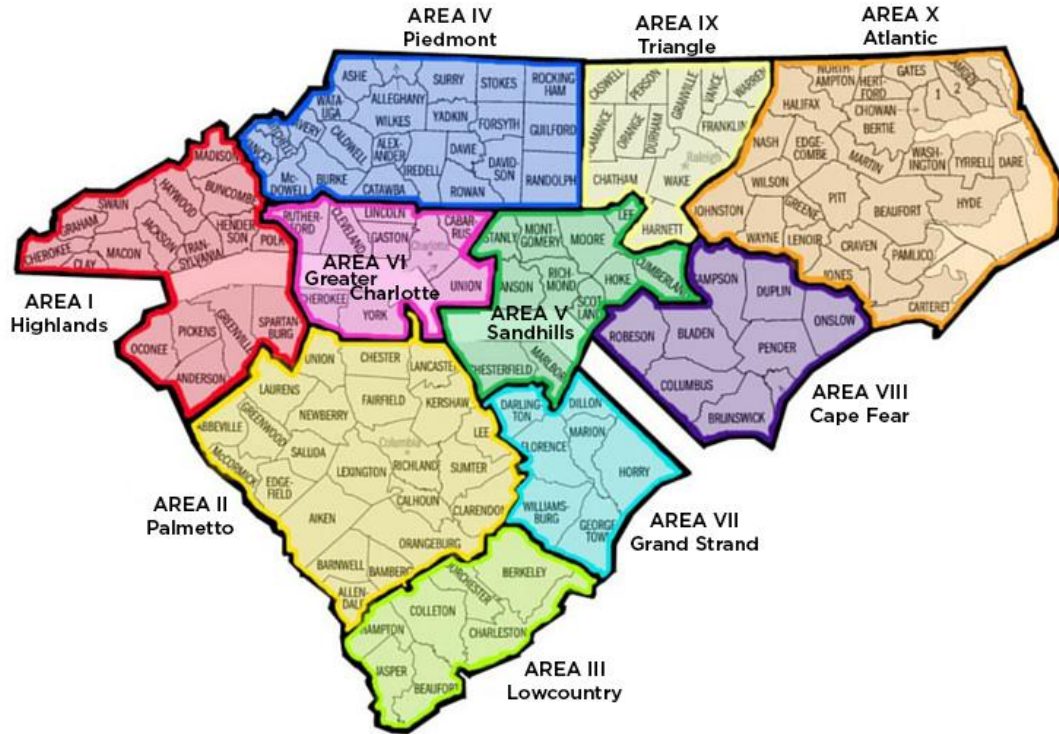
3. Chapter Offerings - Proposed chapter offerings and who should administer/execute these initiatives:
 - a. Spring & Fall Area Meetings with Golf Challenge/Activity (administered by Section and Chapter)
 - b. One (1) TBD playing opportunity – i.e. Chapter Championship, Pro-Pro, etc. (administered by Chapter)
 - c. One (1) TBD Educational Opportunity (administered by Chapter) – can be combined with playing opportunity event
 - d. PGA REACH: One (1) DCP; One (1) HOPE Chapter; One (1) PGA JL Regional (administered by Section)
 - e. Additional events can be added by the local chapter – with respective entry/registration fee (i.e. Hilton Head Open, other playing opportunities, educational or social events)
 - f. Additional events will be at the discretion of each chapter to schedule and administer
 - g. Chapter events will be open to all Section Members to attend, unless event has a capacity limit, in which first priority will go to residing chapter members first.

Note: Certain dates (i.e. Section Major Championships and local sanctioned pro-ams) would be protected on the calendar, but all other dates would be open for chapters to schedule events.

4. Funding Model: Currently each Area receives \$2,000 per year. Chapters have not traditionally received Section funding and operated via chapter dues. The proposed funding model would be \$2,000 per Chapter for baseline deliverables and an additional \$10 per member/association per chapter. Note: Funding cannot be used as a tournament purse, and is provided for initiatives such as education, social events, food and beverage, etc.
5. Area/Chapter borders: Current area borders were examined to see if any of the 10 Chapter borders need to be changed (i.e. move some of Area IV western counties to the Mountains Chapter, North Charlotte counties to Greater Charlotte, etc.). After feedback from the fall area meetings, the following map below shows the current and proposed new chapter borders (Note: the only affected regions were Areas I (Highlands), IV (Piedmont) and VI (Greater Charlotte):

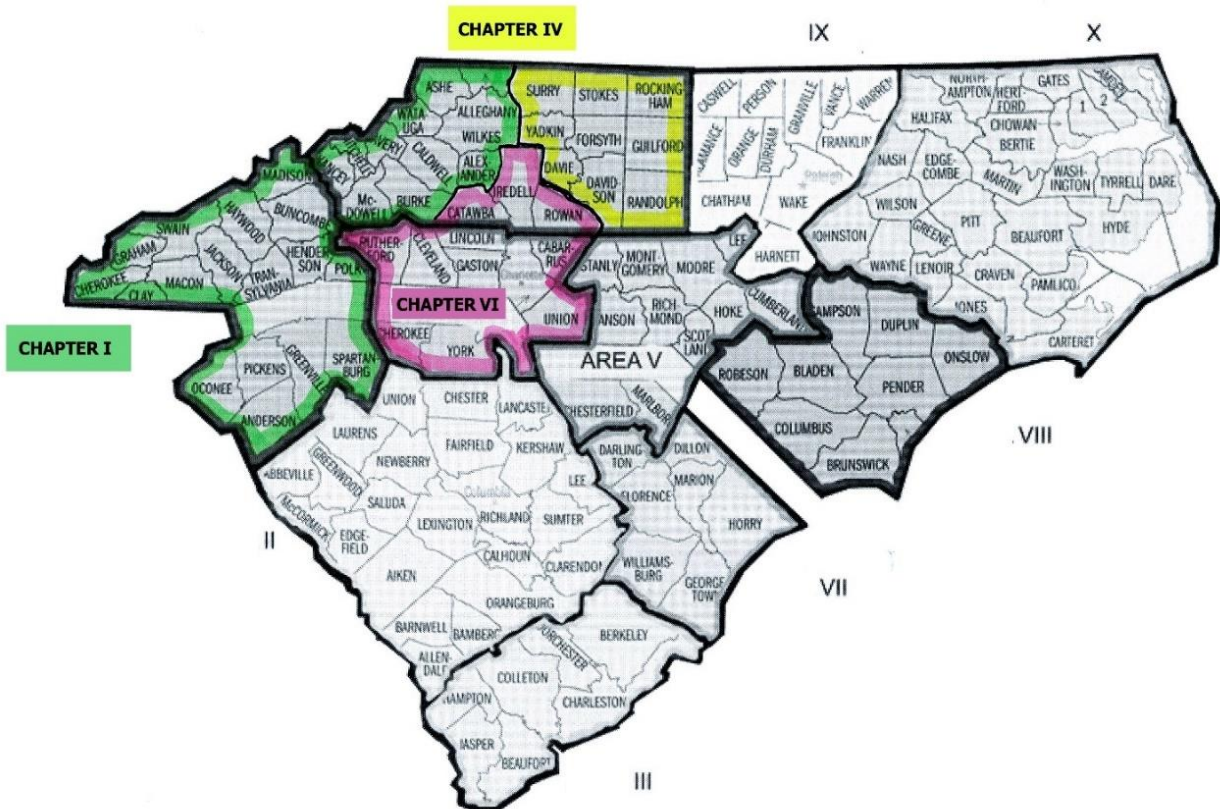
SEE PROPOSED CHAPTER MAPS BELOW

CURRENT AREA BORDERS:



PROPOSED NEW CHAPTER BORDERS:

Note: Affected borders highlighted below, all other borders would remain the same.



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