

# PGA HOPE

HELPING OUR PATRIOTS EVERYWHERE

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HELPING OUR PATRIOTS EVERYWHERE

# WHAT IS PGA HOPE?

- PGA HOPE (Helping Our Patriots Everywhere) is a rehabilitative program designed to introduce golf to Veterans with disabilities in order to enhance their physical, mental, social and emotional well-being
- PGA HOPE's goals are to:
  - Create a safe environment for Veterans and their families and establish relationships of trust with PGA Professionals
  - Have fun and encourage a culture of comradery
  - Teach Veterans the basics of golf including etiquette and course management
  - Empower Veterans to feel confident playing golf on their own after the program
- PGA HOPE has a Memorandum of Understanding (MOU) with the U.S. Department of Veterans Affairs

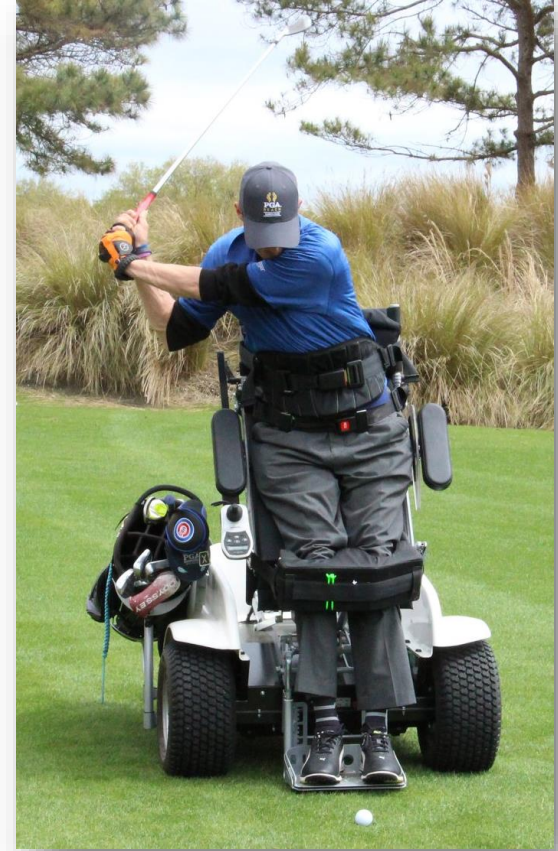


# PGA HOPE FACTS

- It is a fact that suicide is a major issue among military Veterans, with recent statistical studies showing that 22 Veterans a day commit suicide. PGA HOPE is working to change this statistic.
- The Department of Veterans Affairs research and clinical experience verify that physical activity is important to maintaining good health, speeding recovery and improving overall quality of life. For many injured Veterans, adaptive sports provide their first exposure to physical activity after injury.
- Participants of PGA HOPE programs include military Veterans living with physical or cognitive challenges such as Traumatic Brain Injury (TBI), Post-Traumatic Stress Disorder (PTSD) and amputees, among other challenges.
- PGA HOPE programming is fully funded by PGA REACH and offered at NO COST for Military Veterans.

# WHY PGA HOPE?

- It's a way to give back to those who have given so much to us. AND, it works – golf heals and reestablishes the comradery they lost since leaving service.
- Affords your professionals new opportunities to showcase their skills and further build their resumes.
- PGA HOPE, while not its primary goal, grows participation in the game of golf.



# HOW DOES IT WORK?

- **Program Site Selection**
  - PGA REACH works with PGA Sections and Professionals to identify golf courses and communities that would like to host the program
- **PGA Professional Training**
  - PGA Professionals in the area of the proposed PGA HOPE program are trained by a member of the PGA HOPE National Training Team and will learn about teaching individuals with both visible and invisible disabilities.
- **Introductory PGA HOPE Clinic**
  - Local VA hospitals, warrior transition units, and other Veteran service organizations recruit Veterans to attend a one-day introductory golf experience
- **PGA HOPE Program**
  - 6-8 week golf program taught by trained PGA Professionals and Associates that provides Veterans with golf instruction, course access, and adaptive equipment
- **PGA HOPE Graduation**
  - A celebration of the completion of the Veterans' first session
  - Specifics vary by market but include golf event, lunch, equipment giveaway, etc.
- **PGA HOPE Ongoing Programs**
  - Military Leagues, tournaments, employment volunteer programs, etc.

# NUTS AND BOLTS

- **Time Commitment**
  - There are no requirements/commitments to teach all classes during a 6-8 week program. (Only the PGA HOPE Lead Professional will make that commitment)
  - PGA Professionals are offered \$50.00 per hour.
  - Associates will receive \$35.00 an hour.
- **Training**
  - Only PGA Professionals and Associates can teach Veterans in the PGA HOPE program, and those who plan on being instructors for PGA HOPE must attend a PGA HOPE adaptive golf training seminar.
  - All training seminars are conducted by a member of the PGA HOPE National Training Team.
  - The training seminar prepares PGA Professionals and Associates to feel more confident teaching individuals with varying physical and mental disabilities.
  - PGA Professionals do not receive compensation for this training day but do receive 6 MSR credits if you stay the whole day.



# PGA HOPE NATIONAL TRAINING TEAM



**Lead PGA HOPE National Trainer**  
**South Florida PGA Section**  
**Judy Alvarez, PGA**



**PGA HOPE National Trainer**  
**Southern California PGA Section**  
**Joe Grohman, PGA**



**PGA HOPE National Trainer**  
**Carolinas PGA Section**  
**Brian Oliver, PGA**

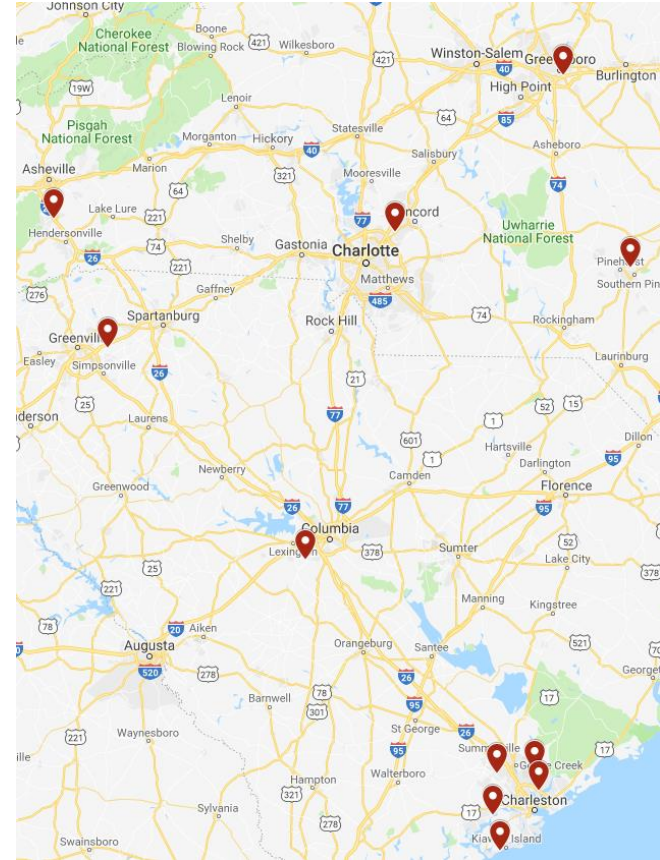


**PGA HOPE National Trainer**  
**Northern California PGA Section**  
**Bob Epperly, PGA**



# PGA HOPE LOCATIONS

- Broadmoor Golf Links in Fletcher, NC
- Gillespie Golf Course in Greensboro, NC
- Rocky River Golf Club in Concord, NC
- Longleaf Golf & Family Club in Southern Pines, NC
- Haas Family Golf in Greenville, SC
- Indian River Golf Club in West Columbia, SC
- Redbank Plantation Golf Course in Goose Creek, SC
- Wescott Golf Club in Summerville, SC
- Daniel Island Club in Charleston, SC
- Links at Stono Ferry in Hollywood, SC
- Cougar Point at Kiawah Island Resort in Kiawah Island, SC



# HELP US GIVE HOPE



*Play a large part in a physically and emotionally healthier Veteran community.*

# THANK YOU!

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**Brian Oliver, PGA**

PGA HOPE National Trainer

[boliver0301@pga.com](mailto:boliver0301@pga.com)

(828) 230-2617

**Jessica Asbury**

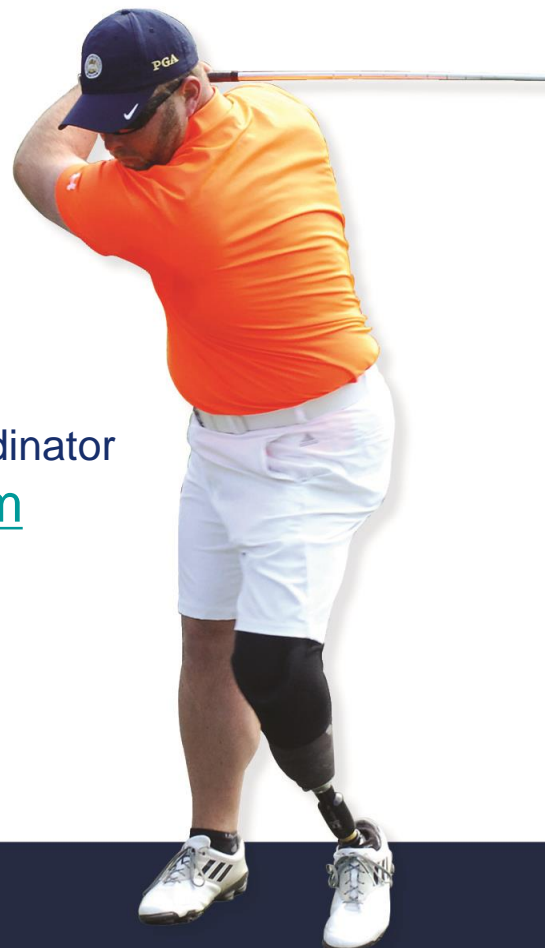
PGA REACH Carolinas Coordinator

[jasbury@pgahq.com](mailto:jasbury@pgahq.com)

(336) 398-2848



HELPING OUR PATRIOTS EVERYWHERE





Honor Their Sacrifice.  
Educate Their Legacy.





SINCE 2007, FOLDS OF HONOR  
HAS AWARDED NEARLY

**20,000**

EDUCATIONAL SCHOLARSHIPS



IN 2018, WE AWARDED  
APPROXIMATELY

**4,000**

EDUCATIONAL SCHOLARSHIPS



FOLDS OF HONOR HAS AWARDED  
SCHOLARSHIPS IN ALL 50 STATES



INCLUDING GUAM, PUERTO RICO,  
ITALY, AUSTRALIA, PHILIPPINES,  
ECUADOR, AND JAPAN

FOLDS OF HONOR IS PROUD  
TO HAVE A CUMULATIVE  
AVERAGE RATIO OF

**86%**

OF EVERY DOLLAR RAISED  
GOING TO OUR SCHOLARSHIP  
PROGRAM



## PARTNERSHIP HIGHLIGHTS

SHOULDER TO SHOULDER WE STAND



PGA

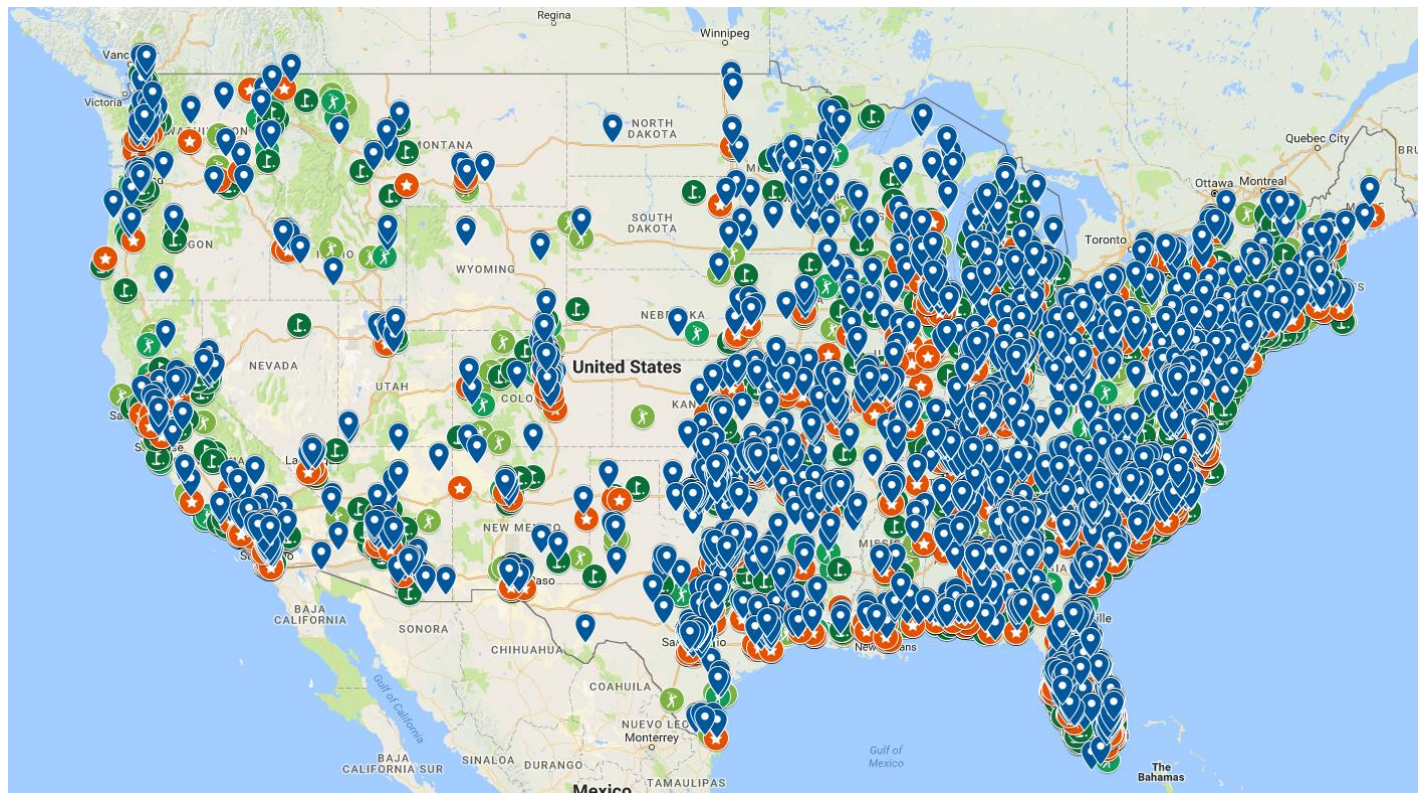
USGA





# 2018-19 Folds of Honor Scholarship Footprint - National

**Total  
Recipients:  
3,959  
Total Awards:  
\$18,925,200**

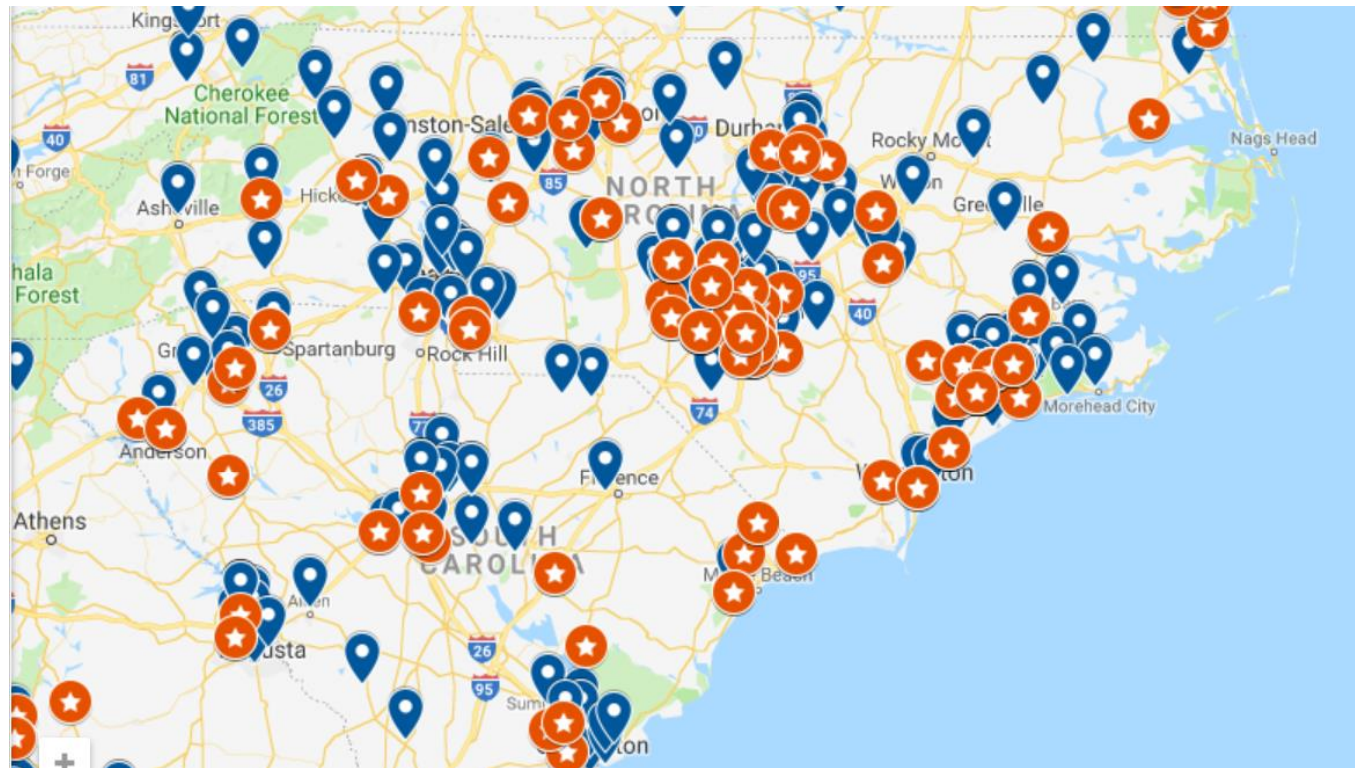






# 2018-19 Folds of Honor Scholarship Footprint - Carolinas

**Total  
Recipients:**  
**479**  
**Total Awards:**  
**\$2,271,500**





FOLDS of HONOR

- **26% application increase from 2017 to 2018**
- **700 fully qualified applicants were turned away in 2018 (\$3.5 million)**
- **68 in the Carolinas (\$339,700)**



“It’s obvious we are serving a great need, and our goal is to never turn down an eligible applicant in the future.”

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*-Folds of Honor Founder, Major Dan Rooney, PGA*

# Four Simple Ways to Get Involved:

1. Play a Golf Marathon
2. Host a Tournament
3. Conduct Patriot Teaching & Coaching Day
4. Collect Donations







FOLDS of HONOR

# New for 2019!



**FOLDS of HONOR**  
**2019 Patriot Golf Day**  
**Event Support Materials**

**Event in a Box**  
\$89 Per Package  
Includes:  
3'x5' FoH Flag  
12"x18" American Flag (36 count)  
3'x5' Banners Made to Order

**Player Gift Pack**  
\$20 Per Player  
Includes:  
Ahead Hat  
PGD Golf Towel  
FoH Lapel Pin  
FoH Tee Pack  
FoH Car Decal  
FoH Gum  
FoH Brochure  
FoH Gift Bag

**Freedom Marker**  
\$99 Per Set  
Includes:  
50 Commemorative Ball Markers  
Marker Honors a Fallen Hero  
Counter Display

For more info, please contact [patriotgolfday@foldsofhonor.org](mailto:patriotgolfday@foldsofhonor.org)  
Get involved at [www.patriotgolfday.org](http://www.patriotgolfday.org)  
Follow Us  



**Materials and Tools Available to  
Support Your Patriot Golf Day Activity!**

# Fairway of Honor

Karl Kimball, PGA

Director of Golf

Hillandale Golf Course





# Myrtle Beach Patriots

Jimmy Biggs, PGA

General Manager/Head Golf Professional

Pine Lakes Country Club





# Golf Marathon

Billy Sampson, PGA  
Director of Golf  
Old Tabby Links





FOLDS of HONOR





# Aaron & Jurley Torian

**ELIJAH, LAURA BELLA AND AVERY**





Thank You For  
Changing Lives Through  
the Game of Golf!

