





## CREATING A COACHING CULTURE

JASON BAILE, PGA

# "COACHING IS TAKING A PLAYER WHERE THEY CAN'T TAKE THEMSELVES"

-ANONYMOUS

#### START COACHING NOW

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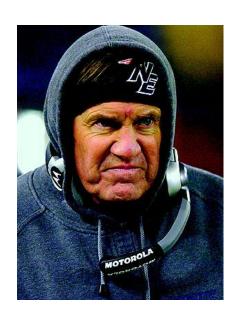
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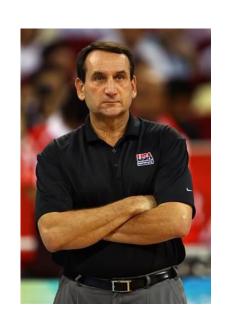
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# OTHER COACHES ARE AT ALL OF THE PRACTICES AND ALL OF THE GAMES



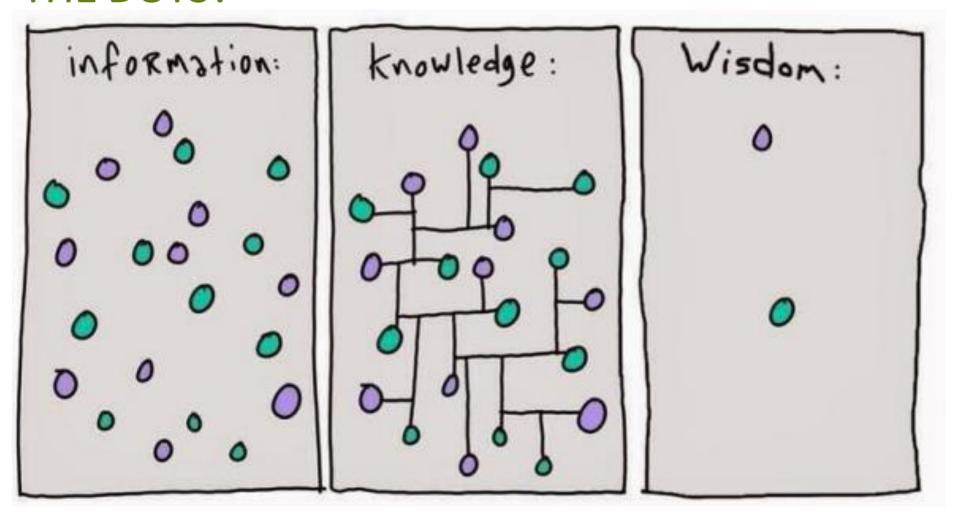




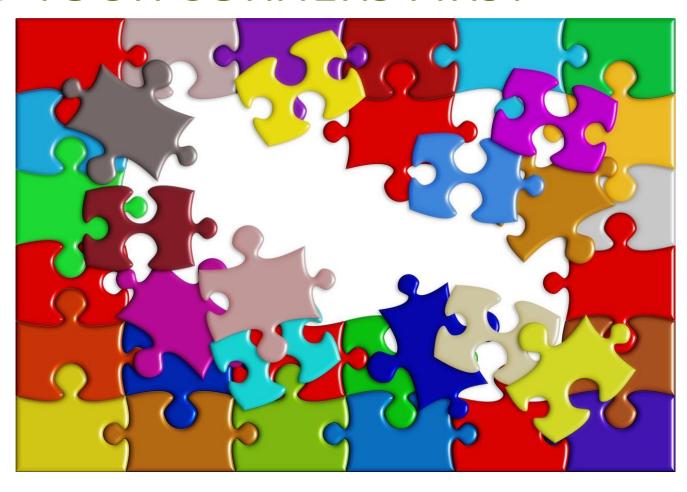


HOW DO WE COACH
SMARTER?

# HOW DO WE AS COACHES, BETTER CONNECT THE DOTS?

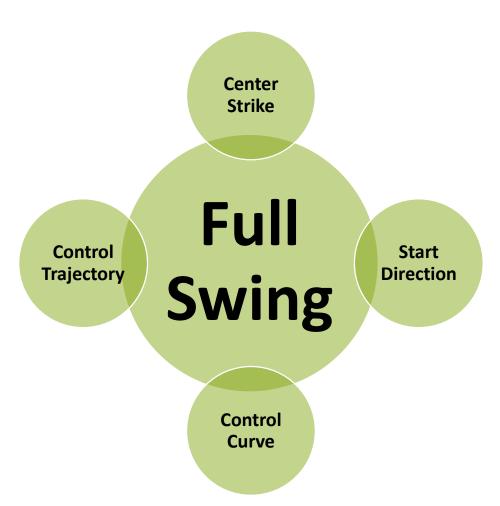


## FIND YOUR CORNERS FIRST



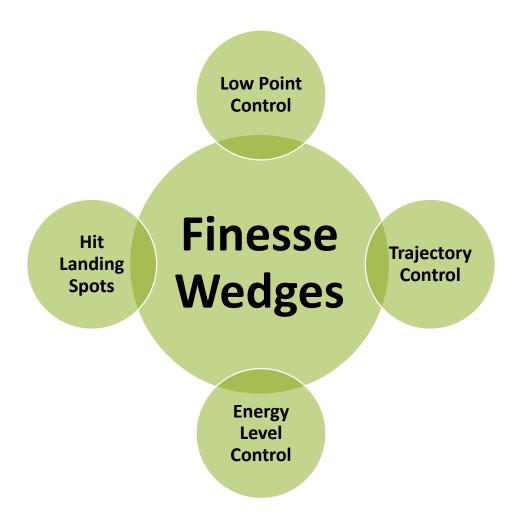
# FULL SWING SKILL CORNERS- WHERE IS THE PAIN POINT?

- -Center Face Strike
- -Control Start Direction
- -Control Curve
- **Control Trajectory**



# FINESSE WEDGE SKILL CORNERS- WHERE IS THE PAIN POINT?

- **-Low Point Control**
- -Trajectory Control
- -Be Able to Control Energy Level
- -Ability to Hit Desired Landing Spots



# PUTTING SKILL CORNERS- WHERE IS THE PAIN POINT?

- -Ability to Hit Desired Starting Line
- -Ability to Control Speed in Small Increments
- -Ability to Read Greens
- -Do You Think You are a Bad Ass (Jim Colbert Effect)



### FORMULATE A GAME PLAN



A GOAL WITHOUT A PLAN IS JUST A WISH

## DO YOUR HABITS MATCH YOUR GOALS?



## THE PROCESS

#### INITIAL GOAL SETTING BY THE PLAYER

Outcome Goals- Physical Performance Goals- Mental Performance Goals



Full Swing, Finesse Wedge, Putting, TPI Screen

GOAL SETTING WITH THE COACH (PEEL BACK THE LAYERS OF THE ONION)

Plan the Attack!

#### **EXAMPLE:**

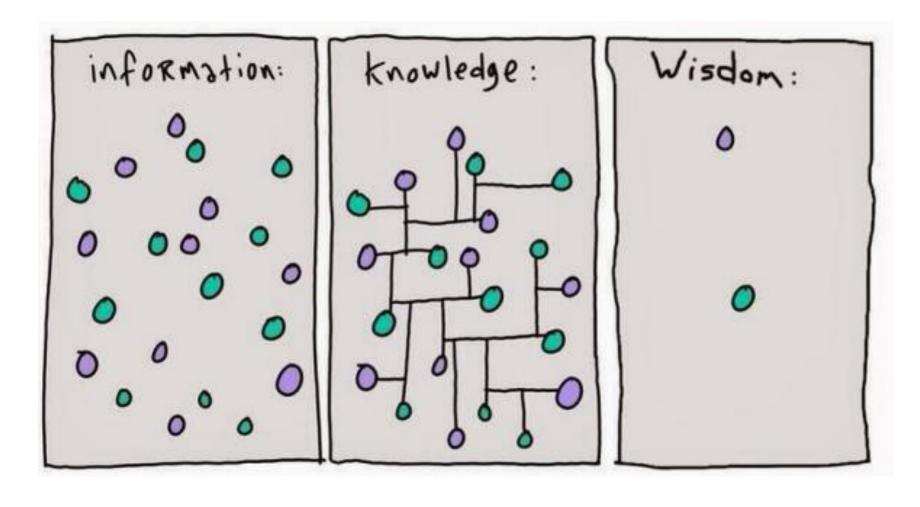
#### <u>INITIAL GOALS</u>

- Go from a 6 to a traveling 3
- Make more putts
- Improve wedges
- Hit my driver longer
- Practice more effectively
- Improve my concentration over shots

#### FINAL GOALS

- Go from a 6 to a traveling 3
- Improve face control to better hit starting lines
- Lower wedge ball flight for better distance control
- Improve low point control on finesse wedge shots
- Improve fitness level and thoracic mobility. Increase attack angle
- Implement a practice plan with measurables on time and output. Add accountability & Intent
- Implement the "Three P's Process" to all shots. Think like a Tour Player

#### THE DOTS ARE NOW CONNECTED



High

Mid Commitment & Plan

Low Commitment & Low Plan

## BUILD YOUR COACHING CULTURE

- Find Your Skill Corner Pieces
- Develop a Process
- Test for Skill
- Create a Game Plan with an Active Participant
- Develop Programs that Match Your Culture

## THANK YOU













