

Ask JK

John Kennedy, PGA

How do you achieve longevity at a club?

- Treat each season as though it was your first
- Hire a diverse staff
- Spend equal time with all groups
- Stay current with profession
- Get involved in your section and your community
- Do not give opponents ammunition
- Written contract- severance/inventory buyout
- Enjoy yourself- let them see you smile

How do you best manage your time?

- Recognize that you cannot complete everything by day's end
- Establish personal boundaries with club
- Write personal professional- review monthly
- Establish staff responsibility chart
- All things must be in a place that you can easily locate- more focus and productivity
- Paper management system
- Mid-day re-shuffle