

# What is the Primary Mission?

"The sole purpose of the golf swing is to produce a correct repetitive impact. The method employed is of no significance as long as it is correct and repetitive."

-John Jacobs



### Hit the Next Ball Better

3 reasons a student does not hit the next ball better...

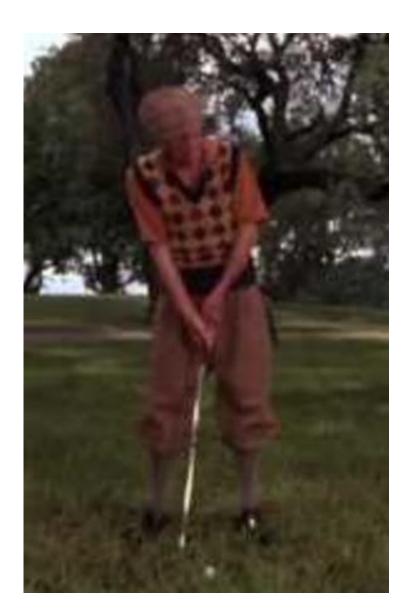
- 1. Information is incorrect
- 2. Student doesn't understand what he or she is supposed to do
- 3. Student understands the information, but just isn't performing the prescribed change.



### What is the Student's Problem?

- •Why is the student there?
- Every student gives the same answer
- •April 4<sup>th</sup>-August 26<sup>th</sup>
- •Angle Problem or a Clubface Problem
- Solid over straight

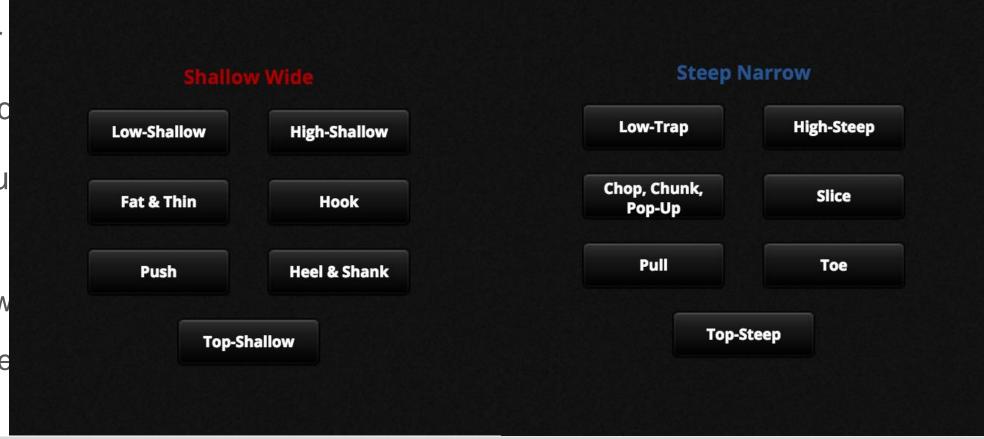






# Angle Problem

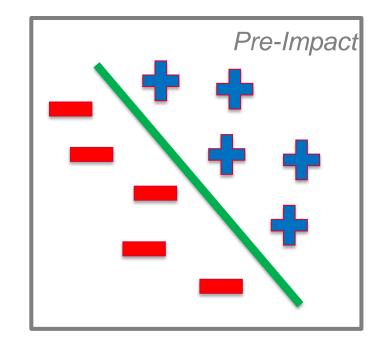
- Instruction often starts with the wrong end
- •Start with flight of the ball and work backwards. You'll never be wrong.
- •If not neutral then S/W or S/N impact and resulting ball flight
- Prejudice for
- Sophisticated
- How do I figu
  - Hybrids
  - 50 yard w
  - 3 wood te

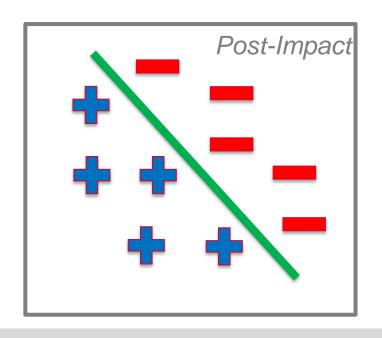




### +&-

- Anti-model
- 2 general categories of swings
- Prejudices
- Teach golf swing or teach golf
- EVERYTHING is a + or a -
- S/N = +
- S/W = -
- Angle and swing bottom interchangeable
- + & from face on and down the line







#### +&-

- 4 segments and 2 motors
- Where is the biggest area of opportunity?
- Prefer to get as close to action as possible
- Prefer to focus on the arms/hands/club
- 1 Fix/Equal vs. 2 Fix/Opposite

