USGA Tournament Management - Club

USGA Tournament Management - Club (TM-Club) is a modern, cloud-based software product that promises less work and superior results for golf professionals who organize and run golf tournaments.

In addition to comprehensive tournament management functionality that saves the golf staff valuable time and eliminates complicated manual processes, TM-Club also has a flexible publisher to produce best-in-class, fully customizable printed materials, and offers unique functionality for organizing and managing golf leagues.

Key benefits of USGA Tournament Management – Club include:

✓ **Set-Up and Score Tournaments, Events, Outings**

- Create and refresh a club master roster from GHIN roster

- Create an event roster from a master roster, from a spreadsheet or add players individually

- Add unlimited custom fields to record all relevant participant info

- Clone past events to quickly set up new events

- Update handicap indexes directly from GHIN, from spreadsheets or manually enter and/or edit handicaps

- Highly flexible calculations of course and team handicaps – half shots, reductions if difference in partner handicaps is greater than x

- Handicap analysis report shows course handicap calculation for each player/team based on handicap allocation and Section 3---5

- Comprehensive support for creating divisions, flights and teams

- Automated and optimized creation of groups ranging from two players to four players by team, ABCD, AB, by index, by entry number or randomly

- Manually create pairings by selecting players or create teams for groups of up to 6 players; pull players or teams from master roster

- Select event formats from a large, comprehensive library of options

- Run multiple tournaments within a single event round (e.g., best 2 balls of foursome plus score low gross, low net, quota, skins…)

- Set-up and run different tournaments with same format over multiple rounds or different formats over multiple rounds (e.g., brackets, Ryder Cups, Stablefords, round robins)

- Enter scores once and all tournament results are tabulated in seconds

Adding divisions, flights and teams

Classics Division
15 golfers in this division. 4 team lists containing 4 teams in total, 1 group, 2 flights.
edit membership | edit team lists | edit groups | edit flighted golfers | edit name | delete division

A Flight
4 golfers in this flight

| Katz, K | Gordon, K | Hingdon, M |

edit membership | edit name | delete flight

Teams
5 players/team minimum & 3 teams created

| team 1 | Team 2 | Team 3 |

edit teams | edit flights by team | edit name | delete team list

Adding tournaments

Tournaments   Go to Tournament Library

Add GLG Scored Tournament

Your tournament results will be displayed in the Leaderboard and Member Portal in the order shown below. Click and drag using the handle on the left of each item

Name	Division(s)	Format	Competition	Balls	Handicap	Purse	Points	
Best 2 Balls	All Golfers	Stroke	Foursome v. Field	Best 2 Balls	Net	✔		delete I edit
Low Gross	All Golfers,...	Stroke	Player v. Field	Own Ball	Gross	✔		delete I edit
Low Net	All Golfers	Stroke	Player v. Field	Own Ball	Net			delete I edit

Add User Scored Tournament

Name	Scored By	
Longest Drive - hole 10	Points are awarded to Individuals	delete I edit
Closest to Pin - hole 4	Points are awarded to Individuals	delete I edit

✓ **TV Leaderboards**

- Large TV displays are versatile and valuable for any golf occasion. If you are taking advantage of multiple tournament formats for your event, the display will scroll through all the results for each format.

- Display locations are also a natural place for golfers to gather after the round, which is beneficial in two ways: lively post-golf banter and associated player camaraderie, plus the opportunity for incremental golf shop and F&B sales. TV leaderboards greatly increase the fun and positive memories for all event participants, and, at the same time, may generate additional revenue for your club.

<— Example of TV leaderboard

✓ **Create Tournament/Event/Outing Websites**

- Fixed format websites created for each event, league or outing

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- Customize with logos, colors and backgrounds

- Players use websites to select specific league tee times and see full tee sheets by time, group, tee and individual

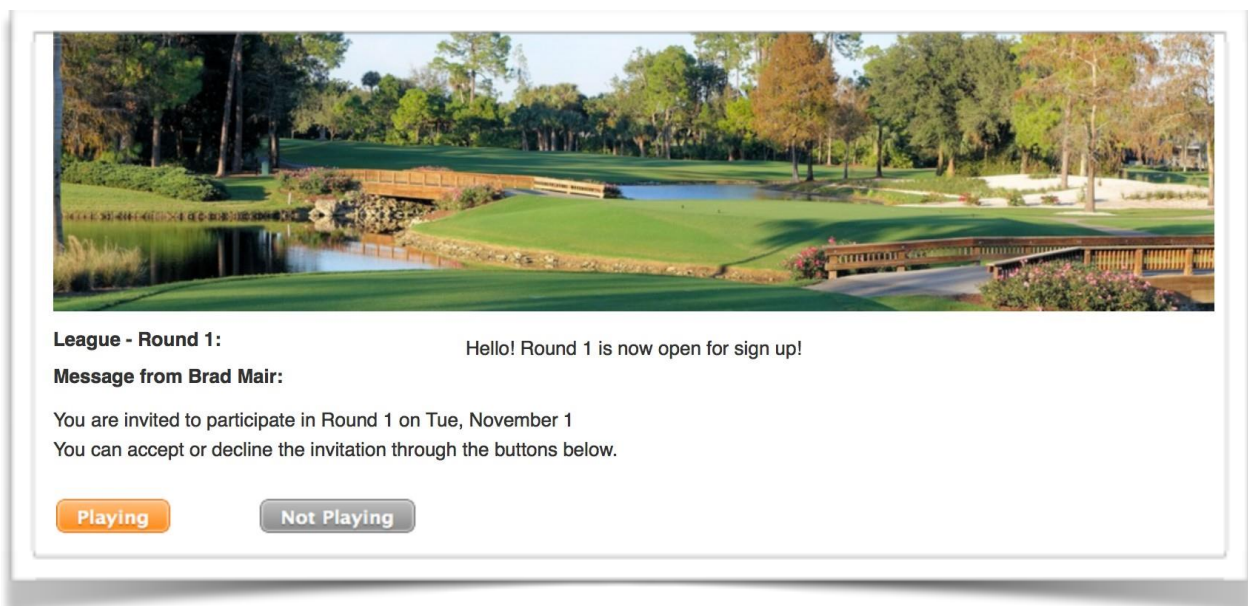- Displays leaderboard results across all competitions

Examples of event and league websites

✓ **Easily and Effectively Manage and Administer Golf Leagues**

- Players use league web site for league round registration or via email

- Automatic, optimized pairings minimize repeats from round to round

- Large variety of league formats to choose from, including specialized league formats such as ringers and round robin team match play

- Also easy to play different formats within rounds: team-based Stableford, individual skins, best ball match play, etc.

- Track season long competitions (points, birdies, etc.)

- Full support for blinds and subs

- Invitations, pairings, results, and custom messages can be directly emailed to players and other managers

Round invitation email

Registering players on league website

✓ **Get Full Product Support**

- Online support

- Large knowledge base

- Product support from SRGA

✓ **Produce the Highest Quality Printed Materials**

- Fully customizable scorecards (logos, watermarks, etc.)

- Customizable cart signs

- Customizable bag tags

- Customizable locker cards

- Create customized scoreboards of various sizes

- Leverage MS Publisher templates and merge tools for advanced layouts

Fully customizable scorecard

Triple Play
100%

Royal Oaks CC
1 10:30 AM

	1	2	3	4	5	6	7	8	9	Out	Init	10	11	12	13	14	15	16	17	18	In	Total	Strk	Net
MGA (72.3/133)	346	413	353	519	392	172	422	216	483	3316		346	391	542	193	378	367	152	498	401	3268	6584	(18)	
Par	4	4	4	5	4	3	4	3	5	36		4	4	5	3	4	4	3	5	4	36	72		
Handicap	9	7	5	3	11	15	13	17	1			8	12	2	18	14	4	16	6	10				
FORMAT	Alternate Shot					Better Ball								Scramble										
Al Cusson																							10	
Alejandro Esquino																							12	
Team Score																								
Adam Vaskas																							8	
Aidan Loggenberg																							14	
Team Score																								

Competitor: _____ Marker: _____ Aug 29, 2016

Powered by *Golf Genius Software* Scorecard #1 GGID: 57st14

2016 PGA Magazine Pro-Pro
07:45 AM   **2**

Reunion Resort AM - Nicklaus

	1	2	3	4	5	6	7	8	9	Out	Init	10	11	12	13	14	15	16	17	18	In	Total	Hdcp	Net
Blue (72.15/142)	324	402	553	373	196	512	349	146	358	3213		408	151	368	399	388	486	177	390	557	3324	6537	(18)	
Par	4	4	5	4	3	5	4	3	4	36		4	3	4	4	4	5	3	4	5	36	72		
Handicap	17	1	3	5	9	11	13	15	7			8	14	12	6	2	18	4	16	10				
Logan Watts											LW													
Blake Watts											BW													
Better Ball Score																								

NOTE: For live scoring, please enter your GGID number (located bottom right) and enter the GROSS score after each hole for all group members

Competitor: _____ Marker: _____ Jan 25, 2016

Powered by *Golf Genius Software* Scorecard #3 GGID: 64ju63

Fully customizable cart signs

Trustmark Invitational
Smith, Danny (a)
Laurel ,MS
Murrell, Lamar (a)
McComb ,MS
Hole 1   08:00 AM

2015 Member/Professional
Tom Tracy
Cary Sciorra
Robert Trent Jones Golf Club
16

Two-Day Invitational
SteveAdubato
Tee Time: 12:10 PM
Starting Hole: 1

Two-Day Invitational
DanAlbizati
Tee Time: 01:00 PM
Starting Hole: 1

Two-Day Invitational
GeneAnderson
Tee Time: 12:00 PM
Starting Hole: 12

Fully customizable bag labels

USGA TOURNAMENT MANAGEMENT

Summary

USGA Tournament Management - Club is a powerful, innovative product designed to reduce work and save time for the golf professional staff. TM-Club includes functionality that handles both routine and complex tournament management workflow from beginning to end. Designed by product engineers and PGA professionals who have "lived the challenges", features are regularly refined or added as a result of suggestions by the growing community of clubs and golf facilities who rely on TM-Club to deliver high quality golf experiences to their members, guests and visitors, league players and outing participants.

Frequently Asked Questions

Why did the USGA enter into an agreement with Golf Genius Software to replace TPP?

The USGA's GHIN service has been an important technology tool for SRGAs, clubs, and golfers since it was developed in 1981. One of the core products included with GHIN is the Tournament Pairing Program (commonly called TPP®). Recently the USGA began to reimagine GHIN and explore opportunities to enhance its impact for the future. During this process the USGA decided to outsource the tournament management component to a software firm dedicated to the tournament management software market. The USGA selected Golf Genius Software because of the proven quality of the product, its acceptance among numerous clubs, the scalability of the Golf Genius cloud solution, and the Golf Genius commitment to providing outstanding service to the USGA and its GHIN customers.

What are the tournament management products that will be offered through this collaboration?

The USGA will offer two new products to its GHIN customers through this collaboration. Both products are derivatives of the Golf Genius product that is already in use around the world.

- **USGA Tournament Management - Club,** will be functionally equivalent to TPP and will be offered <u>exclusively</u> by the USGA and SRGAs to GHIN member clubs through their GHIN service agreements. The price for this product will be included in the overall CGA and GHIN Club Membership pricing structure.

- **USGA Tournament Management - Premium,** will be functionally equivalent to the full Golf Genius product, and will be an optional upgrade available to GHIN clubs for an additional annual upgrade fee. Clubs who elect to purchase the upgrade will enter into subscription agreements directly with Golf Genius Software and will benefit from a reduced price for the premium product.

What are the differences between USGA Tournament Management - Club and USGA Tournament Management - Premium?

USGA Tournament Management - Club, provides all the tools needed by the golf shop at a private club or public facility to set up and run member events, leagues and outings. It substantially reduces the workload in the golf shop and provides best-in-class printed materials including fully customizable scorecards, cart signs, bag tags, locker labels, tee sheets, alpha lists, etc.

USGA Tournament Management - Premium, delivers all the benefits outlined above plus mobile app and live scoring, online event registration and payments, customizable websites for each event, league or outing, unlimited sponsor content (delivered via the mobile app, event website, printed materials, and TV leaderboards), trip management, and integration with other club systems (club websites, cart/GPS systems, etc.)

When will USGA Tournament Management products be available to GHIN clubs?

SRGAs will have the option to begin activating their member clubs starting in January 2017. Each SRGA is expected to organize their member clubs into a series of activation waves that will take place over the course of 2017. In deciding on the number of clubs and timing of each wave, SRGAs will take various considerations into account including geographic region, local golf seasons, the number of clubs in the SRGA, and the pace at which the SRGA is able to smoothly rollout and support the new products.

Who will provide support for the USGA Tournament Management products?

With comprehensive online help (knowledge base, tutorials, videos, etc.) and a robust online user community, users can usually quickly find the information and answers they need without requiring further support.

As they do today with TPP, Clubs will get first level support from their SRGA. In the case of the Carolinas Golf Association members it will continue to be the **Carolinas GHIN Support** department at the same email address and phone number as before.

Golf Genius will provide direct support to the Carolinas GHIN Support team for any answers they need in order to assist clubs with their tournament needs.

In the context of providing support, can an SRGA access the USGA Tournament Management environments for their member clubs?

In the USGA Tournament Management Club product, each SRGA will have the ability to view their full list of member clubs and zoom into any of their member clubs to access the club environment for the purpose of providing product support. By entering a member club's environment, the SRGA will be able to assist with all aspects of the USGA TM-Club product.

How long will TPP remain available?

To provide ample time to complete the rollout across all GHIN SRGAs and GHIN clubs, TPP will continue to be operational and supported via the standard GHIN support process through Dec 31, 2017.

Can GHIN clubs use a different tournament management solution?

Under the collaboration agreement, GHIN clubs will be entitled to use the USGA Tournament Management products as part of their existing relationship with the SRGA and USGA. GHIN clubs can choose other tournament management solutions at their own cost – just as they can today.

What is being done to ensure that Golf Genius meets and exceeds the capabilities of TPP for club usage?

- A comprehensive comparison between TPP and Golf Genius was undertaken by the USGA as part of the product evaluation and selection process.
- A Pilot Phase was conducted to give participating SRGAs and clubs the ability use the product and provide feedback in advance of the broader rollout.
- A comprehensive internal gap analysis (collaboration between GGS and USGA has been completed).

From these efforts, we've concluded that USGA Tournament Management provides all the tools needed by the golf shop at a private club or public facility to set up and execute member events, leagues and outings.

Additional features are required to fully support SRGA events, qualifiers, and championships. These features will be prioritized and addressed during the course of 2017 as we pursue the goal of full adoption by January 2018.

What is being done to ensure that the USGA Tournament Management products will perform smoothly and reliably when actively used by all member clubs?

During the evaluation and selection process, the USGA engaged an independent third-party to evaluate the architecture and test the performance and stability of the Golf Genius product. They found that Golf Genius uses a modern native-cloud architecture that takes full advantage of automatic load balancing and scaling using Amazon Web Services. During the performance testing, Golf Genius continued to perform smoothly and responsively at very high levels of load (many multiples higher than the expected load from GHIN clubs).

How will GHIN SRGAs and clubs influence the USGA Tournament Management products?

As part of the collaboration agreement between the USGA and Golf Genius Software, the USGA and the GHIN community will have a significant role in guiding the product roadmap for the USGA Tournament Management products. The tools and process by which we collect feedback and provide transparency will be developed and communicated to SRGAs.

How do SRGAs and member clubs order scorecards and cart signs for use with the software?

In the USGA Tournament Management products, scorecards and printed materials can be produced on standard 8.5 x 11 stock or other common paper sizes.

However, clubs can continue to order supplies as needed Carolinas GHIN Support as they have in the past. The cart sign and scorecard materials work equally well with the TM-Club software.

What happens to the historical club event results that are currently stored in TPP?

Club tournament result data currently stored in TPP Online Club will not be migrated. Clubs wishing to retain this tournament result data should plan to export the data for club use before TPP is decommissioned.

Will my custom TPP scorecards and reports be transferred to the USGA Tournament Management products?

Custom scorecards and reports that SRGAs and clubs have created over the years in TPP are not compatible for importing into the USGA Tournament Management products. All custom scorecards and reports will need to be recreated in the new products.

What is the cost of the USGA Tournament Management products?

Clubs are entitled to the use of USGA TM–Club at no extra charge as part of their SRGA and GHIN subscription.

Clubs can purchase an upgrade to USGA TM-Premium at any time from Golf Genius Software:

- In 2017, facilities with 36 holes or less will pay $2,500 for a one-year subscription, which is a $600 discount relative to the full retail cost of the Golf Genius product. Upon their one-year renewal date, the club will renew their subscription at the prevailing annual subscription cost less the $600 discount.

- Facilities with more than 36 holes will be quoted an annual subscription price that takes both the size of the facility and the $600 discount into account.

Is there an offline version of USGA Tournament Management?

No. USGA Tournament Management runs in the Cloud and requires a reliable internet connection. This is the modern standard and provides important benefits such as:

- Nothing to install

- Access from any location (office, home, tournament sites, or road)

- Continuous improvement (fixes released immediately and enhancements released often)

- Reliability (always on except for scheduled maintenance)

- Scalability (sustainable performance regardless of the number of SRGAs/clubs using the product)

How do users know what new features have been added?

New releases of USGA Tournament Management will be issued approximately every 5 weeks. Upon release, all USGA Tournament Management users (customer managers at GHIN clubs) will receive a Product Update email summarizing the new features and improvements.

What type of computer is needed for a club to use USGA Tournament Management?

USGA Tournament Management runs through any modern browser (Chrome, Firefox, Safari, Internet Explorer, Edge) on a desktop computer (Windows or Mac), laptop (Windows, Mac, or Chromebook), or other device (tablet, smartphone, etc).

What is the recommended approach for initial club training?

We require CGA club members to attend a TM Seminar (onsite or online) before they qualify for their credentials to use TM-Club. We also recommend that clubs complete two one- hour introductory training videos (provided by GGS) before using TM-Club in a live environment. These videos cover fundamentals, terminology, navigation, running a basic event from start to finish, and review of advanced features. At that point, clubs can use the quick start guide (provided by GGS) to get started with setting up their environment (users, settings, courses/tees, etc.) and running a basic event. The club can continue learning by using the online Knowledge Base to find specific articles and videos as needed for other types of events and advanced features.

What tools are provided to assist clubs in seeking support from Carolinas GHIN Support?

When a user has a question, they click the Orange question mark and search for help in the online Knowledge Base. In most cases (75% or more), the user will find the information they need. If they are unable to find the information they need, they enter their question and initiate a support request which is delivered to Carolinas GHIN Support team via a chat tool called Intercom. The support request includes a direct link to the location within the tournament management product where the club user initiated their request (which is a very useful troubleshooting tool). At any time, Carolinas GHIN Support can transfer the communication to email or phone.