

PGA
RE

WHO WE ARE

The PGA of America officially recognized the Carolinas Section in 1940, and since then the Carolinas Section has grown to be the largest of the PGA's 41 sections with more than 2,000 professional members. Our geographic territory encompasses North and South Carolina as well as a small portion of southern Virginia, and we currently have PGA members employed at 725 golf facilities in the Carolinas.

We found our permanent home and headquarters here on the Grand Strand, the Golf Capital of the world in 1976, and for the past 33 years, we've made it our goal to continually provide Myrtle Beach and surrounding communities with viable golf industry guidance and leadership. With more than 120 professionals here and another 1,900 throughout the Carolinas, that not only affects the service we provide to our members, but also the services we provide to our fellow businesses here at the Beach.

WHAT WE DO

The Carolinas PGA is dedicated to nurturing and improving the quality of the Game for the hundreds of thousands of golfers who both travel to and live in every part of the Carolinas. We have a distinct passion for the Game that comes from nearly a century of facilitating its growth, carrying on its traditions, and using the Game as a bridge to the communities it touches.

Nowhere in the Carolinas is golf more prevalent than here on the Grand Strand. We live here, we work here - just like you - and though we represent the Carolinas as a whole, it is our presence here at the Beach that we have the most immediate impact. It is here at Grande Dunes that we host the largest Play Golf America Day in the country. It is here at the Myrtle Beach Convention Center that we host the largest regional golf trade show in the country, conduct our annual meeting and invite our members to stay each year. It is here at the Surf Club that we play our oldest championship, the Carolinas Open. And it is here that we conduct several other events each year. It is also here on the Grand Strand that we as an organization with strong member presence, have been most able to leave a charitable footprint. Just this past year alone we have raised more than \$100,000 for various charities both directly through our own events and indirectly through the many events hosted by our PGA Professionals here on the Grand Strand. We recognize our civic duty to give back to our area communities, and also recognize our responsibility to partner with area businesses to promote a strong set of values and interests to the people who live and vacation here.

CAROLINAS PGA
Neighbor's Program
8820 MARINA PARKWAY
MYRTLE BEACH, SC 29572

FOSTERING STRONG COMMUNITY RELATIONSHIPS SINCE 1940



CAROLINAS PGA
Neighbor's Program



PGA
Carolinas Section

Dear Neighbor,

As viable member of the Grand Strand business community it has been our goal to bring to you the very best the golf industry has to offer. Now we're expanding that idea to include an advertising opportunity that caters not just to the Grand Strand, but all of the 700+ PGA facilities and over 2,000 members of the PGA of America that live and work here in the Carolinas. You won't find an opportunity that matches the local needs of your business with the goals you have of achieving notoriety outside of our 60 miles of Beach.

Look at us as a unique bridge to the customers you want to reach in a personal way. Studies show that golf is a sport in which those who play, greatly identify with the products and people behind even the smallest marketing efforts. The bridge to the consumer in golf advertising is the PGA Professional - a highly respected and skilled individual who takes it upon himself to recommend the products and services that support his Association. As a Neighbor of that Association, the Carolinas PGA, you have the opportunity to be personally promoted by our more than 120 members on the Grand Strand and throughout the more than 85,000 square miles of our Section. There are incredible golf experiences to be had by tourists and residents throughout the Carolinas and specifically your home on the Grand Strand offers few unlike any other in the world. Be the business that contributes to those experiences - take advantage of this unique advertising opportunity and become a Carolinas PGA Neighbor today!

CONTACT CHRIS MEZENSKI FOR MORE INFORMATION AT 843-913-2742

WHAT YOU GET

Being a partner of the largest PGA Section in the United States has its advantages whether you love golf or have never played the Game in your life! With more than 700 golf facilities and over 2,000 member professionals who have access to hundreds of thousands of golf enthusiasts in the Carolinas, you could be reaching your new customers without lifting a finger! Three options are available for you to choose from in the Carolinas PGA Neighbors Program:

PLATINUM NEIGHBOR | \$1500



A CHARITABLE, TAX-DEDUCTIBLE CONTRIBUTION OF \$250 TO THE CAROLINAS PGA JUNIOR FOUNDATION - A 501 (C) 3 Corporation

NAME RECOGNITION ON OUR WEBSITE AND IN OUR ELECTRONIC NEWSLETTER FOR THE 2010 CALENDAR YEAR (\$300 Value)

ROTATING BANNER ADVERTISEMENT (700 x 60 pixels) ON WEB SITE HOMEPAGE (\$500 Value)

A LINK TO YOUR WEBSITE AT WWW.CAROLINAS.PGA.COM FOR THE 2010 CALENDAR YEAR (\$500 Value)

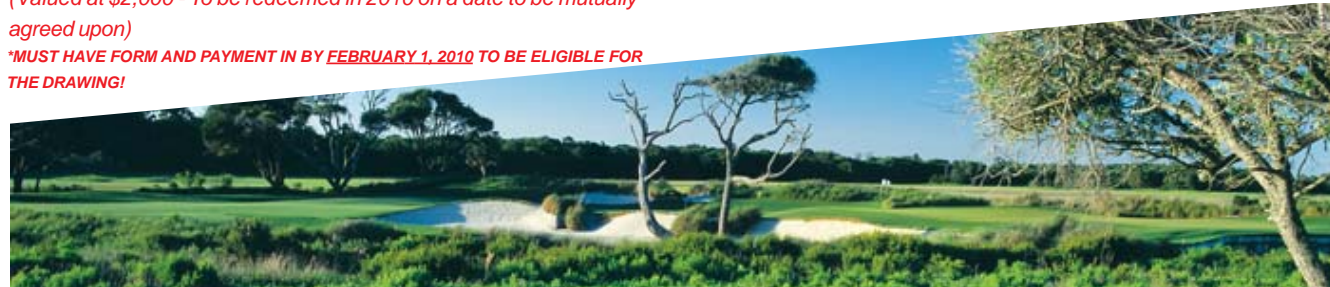
THREE (3) COMPLIMENTARY EMAIL ADVERTISEMENTS TO OUR MEMBERSHIP (\$900 Value)

TWO (2) COMPLIMENTARY FULL PAGE ADS IN THE CAROLINAS PGA ELECTRONIC NEWSLETTER (\$1000 Value)

A COMPLIMENTARY FOURSOME AND 30-MINUTE LESSON FROM A PGA PROFESSIONAL AT ONE OF THE GRAND STRAND'S OUTSTANDING FACILITIES (Valued up to \$800 - Restrictions May Apply)

*ENTRY INTO A DRAWING FOR A STAY AND PLAY PACKAGE FOR 4 AT KIAWAH ISLAND RESORT WHICH INCLUDES ONE NIGHT ACCOMMODATIONS IN A 2-BEDROOM VILLA AND TWO ROUNDS OF GOLF FOR 4 WHICH INCLUDES ONE ROUND AT THE OCEAN COURSE, SITE OF THE 2012 PGA CHAMPIONSHIP (Valued at \$2,000 - To be redeemed in 2010 on a date to be mutually agreed upon)

***MUST HAVE FORM AND PAYMENT IN BY FEBRUARY 1, 2010 TO BE ELIGIBLE FOR THE DRAWING!**



GOLD NEIGHBOR | \$1000

SIDE BANNER ADVERTISEMENT (120 x 90 pixels) ON WEB SITE HOMEPAGE - UP TO 30 DAYS (\$250 Value)

NAME RECOGNITION ON OUR WEBSITE AND IN OUR ELECTRONIC NEWSLETTER FOR THE 2010 CALENDAR YEAR (\$300 Value)

A LINK TO YOUR WEBSITE AT WWW.CAROLINAS.PGA.COM FOR THE 2010 CALENDAR YEAR (\$500 Value)

TWO (2) COMPLIMENTARY EMAIL ADVERTISEMENTS TO OUR MEMBERSHIP (\$600 Value)

TWO (2) COMPLIMENTARY FULL PAGE ADS IN THE CAROLINAS PGA ELECTRONIC NEWSLETTER (\$1000 Value)

SILVER NEIGHBOR | \$500

NAME RECOGNITION ON OUR WEB SITE AND IN OUR ELECTRONIC NEWSLETTER FOR THE 2010 CALENDAR YEAR (\$300 Value)

A LINK TO YOUR WEBSITE AT WWW.CAROLINAS.PGA.COM FOR THE 2010 CALENDAR YEAR (\$500 Value)

ONE (1) COMPLIMENTARY EMAIL ADVERTISEMENT TO OUR MEMBERSHIP (\$300 Value)

I WANT TO BECOME A CAROLINAS PGA NEIGHBOR, TODAY!

NAME _____ TITLE _____

COMPANY NAME _____

EMAIL _____ WEB ADDRESS _____

TELEPHONE NUMBER (____) _____ FAX (____) _____

I am enclosing / authorizing payment of \$_____ for the _____ Neighbor Option

If Platinum option, I authorize \$250 to be applied to CPGA Junior Foundation ~

~ Check made payable to Carolinas PGA ~ American Express ~ MasterCard ~ Visa

Credit Card # _____ Card Expiration Date _____

Print Name (as it appears on card) _____

Signature _____

PLEASE DETACH THIS FORM AND SEND TO: 8820 MARINA PARKWAY, MYRTLE BEACH, SC 29572
OR FAX TO: 843-913-2743 | YOU MAY ALSO CALL TO SUBMIT YOUR ENTRY BY PHONE AT 843-913-2742
ENTRY MUST BE RECEIVED BY FEBRUARY 1, 2010 TO BE ELIGIBLE FOR KIAWAH ISLAND RESORT DRAWING!