



ADVERTISING RATES



CAROLINAS PGA SECTION

Contact Liz at Section HQ for Availability
e: lmuroski@pgahq.com | p: 336-398-2675



- ∴ Stand alone email to membership (sent to approximately 2,000 PGA Members and Apprentices in North Carolina, South Carolina and a small portion of Virginia.): \$1,000*
- ∴ Dedicated advertisement placement One size (approx. 336px X 280px) in weekly e-newsletter (sent to roughly 2,200 PGA Members, Apprentices and golf enthusiasts): \$500
- ∴ Classified listing in newsletter (PGA Members and Apprentices Only): \$100
- ∴ Social media mentions and advertisements (800px X 800px):
 - Facebook (2,000+ followers): \$250
 - Instagram (600+ followers): \$250
 - Twitter (1,780+ followers; 120 character max): \$100

See [here](#) for a current list of notable numbers and stats

GUIDELINES AND SPECIFICATIONS

- ∴ Stand alone email copy must be submitted as you would like it to appear in the body of the email (with a subject line). Attachments are not permitted. *Max graphic size: 8.5in x 11in.
- ∴ Newsletter ads must be submitted by Friday before 12PM EST in order to be placed in the e-newsletter. The On the Fringe newsletter is distributed every Tuesday around 5PM EST.
- ∴ Copy must be submitted as you would like it to appear in the email or newsletter. Text should not exceed 800 words for a stand alone email and 400 words for newsletter. All pictures/graphics must be submitted in JPEG format with a corresponding hyperlink.
- ∴ Ad rates are based on a one-time fee. If you wish to have multiple emails distributed or ads placed in the newsletter, please contact us directly for pricing.

Payment must be received before an ad is placed and published. All ads are subject to review upon submission.





TO SUBMIT:
*Fax form to
(336) 398-2743
OR mail to Section HQ
(Attn: Liz)*

Company Name/Advertiser: _____

Ad Type:

Email
(\$1,000)

Newsletter
(\$500)

Facebook
(\$250)

Instagram
(\$250)

Twitter
(\$100)

Classified Listing
(\$100)

Other (please specify):

Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

Payment Type (Card or Check): _____

Name on Card: _____

Credit Card Type: _____

Credit Card #: _____

Exp.: _____ **Security Code:** _____

CONTACT

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